

5W
AI
VISIBILITY
REPORT

5W AI TRUST MAP OF AMERICA – VOLUME 5

MAY 2026

The 50-State *Healthcare AI Map*

Where the answer heals. The fifth volume of the 5W AI Map of America.

States mapped

50

Hospitals winning at least one state

50

States HCA Healthcare wins

0

Answer engines

ChatGPT · Claude · Perplexity · Gemini · Google AI Overviews

↓ DOWNLOAD THE FULL REPORT

PDF

187

HCA HEALTHCARE HOSPITALS ACROSS 20 STATES – THE LARGEST FOR-PROFIT HOSPITAL CHAIN

0

STATES WHERE AI CITES HCA FIRST

50

DIFFERENT HOSPITALS WIN THE ANSWER – ALMOST ALL ACADEMIC FLAGSHIPS

46

STATES WHERE THE AI ANSWER IS A NON-PROFIT ACADEMIC OR RESEARCH HOSPITAL

5W AI Communications

About 5W

5W is the AI Communications Firm, building brand authority across the platforms where decisions now happen — ChatGPT, Claude, Perplexity, Gemini, and Google AI Overviews — alongside earned media, digital, and influencer channels. 5W combines public relations, digital marketing, Generative Engine Optimization (GEO), and proprietary AI visibility research to help clients measure and grow their presence in AI-driven buyer research. Founded in 2003, 5W is recognized as a Top U.S. PR Agency by O’Dwyer’s, named Agency of the Year in the American Business Awards®, honored as a 2026 Top Place to Work in Communications by Ragan, and named to Digiday’s WorkLife Employer of the Year list. Learn more at [5wpr.com](https://www.5wpr.com).

Sources & Methodology

The 50-State Healthcare AI Map is a modeled, directional view of AI citation share assembled from state-level queries to ChatGPT, Claude, Perplexity, Gemini, and Google AI Overviews in May 2026 · State winners reflect the most-cited hospital per state across “best hospital” and related local-intent queries · Underlying authorities include the US News & World Report Best Hospitals rankings and specialty rankings · This report is Volume 5 of *The 5W AI Trust Map of America* · Findings are directional models, not deterministic rankings or logged-query counts · Nothing in this report constitutes medical advice; AI citation share is not a measure of clinical quality, patient outcomes, or appropriateness for any individual patient · Full canonical methodology: [How 5W Measures AI Visibility](#).

The 50-State Healthcare AI Map – Where the Answer Heals · Volume 5, 5W AI Map of America · AI discovery and recommendation intelligence by 5W AI Communications · May 2026.