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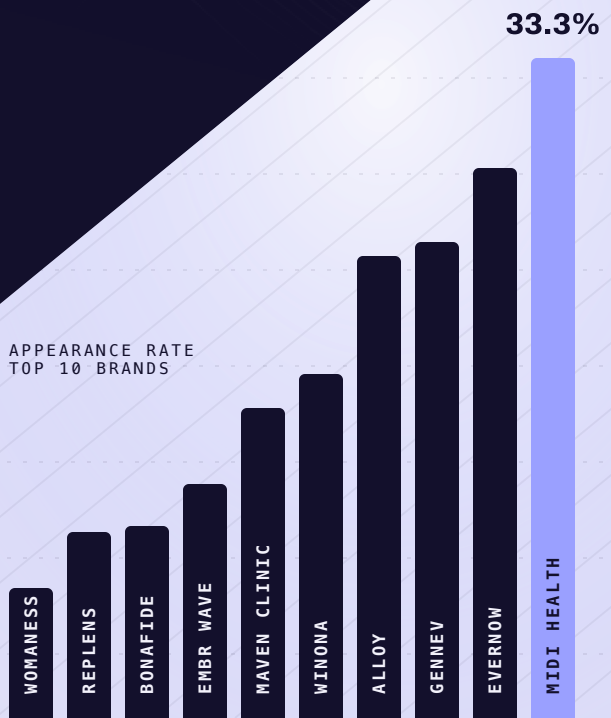
MENOPAUSE INDEX 2.0

Which menopause care brands AI engines name
288 AI answers · November 5, 2026

Measured :
November 5, 2026
24 questions × 3 runs · 288 AI answers

Engines :
ChatGPT · Claude · Gemini · Perplexity
plus 40 Google AI Overviews

Prepared by :
5W Public Relations
5wpr.com



AT A GLANCE

No sole leader is established. Evernow, Gennev and Alloy are within Midi Health's margin.

Midi Health: 96/288 returned four-engine answers (33.3%; 95% interval 28.1–39.0%). Three or more leading intervals overlap; no sole leader is established.

Version 2. This version replaces the first version of this study, first published July 2, 2026. It uses measured counts, so the two versions are not comparable.

288
AI answers analyzed across ChatGPT, Claude, Gemini and Perplexity

33.3%
of answers named Midi Health, the most-named (96 of 288)

19
tracked brands named at least once (of 26)

78.4%
of Google searches showed an AI Overview (40 of 51)

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KEY FINDINGS

01 What the data shows

MEASURED APPEARANCE

Midi Health

Midi Health: 96/288 returned four-engine answers (33.3%; 95% interval 28.1–39.0%). Three or more leading intervals overlap; no sole leader is established.

NAMED FIRST

55/288 (19.1%)

Midi Health was the first brand named in 55 of 288 answers, more than any other tracked brand. Its average first position was 1.8.

OWN-SITE CITATIONS

45/285 (15.8%)

Midi Health's own domains were cited in 45 of 285 grounded answers, more than any other tracked brand. Evernow and Gennev followed at 27 of 285 each. 8 of 26 tracked brands had 0 of 285, and 4 had no tracked own site.

AIO TRIGGER

40/51 (78.4%)

Google AI Overviews appeared on 40 of 51 searches (CI 65.4–87.5%). On the other 11, no overview was shown.

AIO LEADER

10/40 (25%)

Midi Health was the brand named most often in AI Overviews, at 10 of 40, followed by Evernow at 8 of 40 (20%). In the four-engine set, Midi Health was named in 96 of 288 answers (33.3%).

TOP DOMAIN

48/285 (16.8%)

healthline.com was cited in 48 of 285 grounded four-engine answers, with 57 of 2,641 citations (2.2%). joinmidi.com came second with 55 citations in 45 answers (15.8%).

02 THE LEADERBOARD

Which brands AI engines name

Appearance rate across 288 four-engine answers. The bar is the 95% confidence interval; overlapping bars cannot be told apart at this sample size.

	BRAND	RATE	NAMED IN
1	Midi Health	33.3%	96/288
2	Evernow	27.8%	80/288
3	Gennev	24.0%	69/288
4	Alloy	23.3%	67/288
5	Winona	17.4%	50/288
6	Maven Clinic	15.6%	45/288
7	Embr Wave	11.8%	34/288
8	Bonafide	9.7%	28/288
9	Replens	9.4%	27/288
10	Womaness	6.6%	19/288
11	Caria	6.3%	18/288
12	Balance app	4.9%	14/288
13	Equelle	3.1%	9/288
14	Hers menopause	2.4%	7/288
15	Kindra	2.1%	6/288

02

THE LEADERBOARD

The full list

Own-domain citation is the share of 285 grounded answers that cited the tracked name's own domains (subdomains included). Citation share is of all 2,641 citations. None means no own site is tracked for that name. Question 3 names Midi Health, Alloy and Evernow, so those counts include up to 12 answers each that name them by design. Removing 1 Core question naming tracked subjects leaves 276 eligible answers. Midi Health stays first (84/276), and Gennev (69/276) moves into second place, one answer ahead of Evernow (68/276).

#	BRAND	NAMED IN	APPEARANCE RATE	95% INTERVAL	FIRST MENTION	OWN-DOMAIN CITATION	CITATION SHARE
1	**Midi Health**	96/288	**33.3%**	28.1–39%	1.8	15.8% (45/285)	2.1%
2	**Evernow**	80/288	**27.8%**	22.9–33.2%	3.2	9.5% (27/285)	1%
3	**Gennev**	69/288	**24%**	19.4–29.2%	2.7	9.5% (27/285)	1%
4	**Alloy**	67/288	**23.3%**	18.8–28.5%	2.9	3.5% (10/285)	0.4%
5	**Winona**	50/288	**17.4%**	13.4–22.2%	4.1	2.5% (7/285)	0.3%
6	**Maven Clinic**	45/288	**15.6%**	11.9–20.3%	2.2	9.1% (26/285)	1.1%
7	**Embr Wave**	34/288	**11.8%**	8.6–16%	1	3.5% (10/285)	0.4%
8	**Bonafide**	28/288	**9.7%**	6.8–13.7%	1.3	1.4% (4/285)	0.2%
9	**Replens**	27/288	**9.4%**	6.5–13.3%	1.4	1.8% (5/285)	0.3%
10	**Womaness**	19/288	**6.6%**	4.3–10.1%	1.9	3.2% (9/285)	0.3%
11	**Caria**	18/288	**6.3%**	4–9.7%	1.7	None	None
12	**Balance app**	14/288	**4.9%**	2.9–8%	1.4	0% (0/285)	0%
13	**Equelle**	9/288	**3.1%**	1.7–5.8%	1.7	0.4% (1/285)	0%
14	**Hers menopause**	7/288	**2.4%**	1.2–4.9%	2.7	0.4% (1/285)	0%
15	**Kindra**	6/288	**2.1%**	1–4.5%	1.8	0.4% (1/285)	0%
16	**Joylux**	5/288	**1.7%**	0.7–4%	3	0.4% (1/285)	0%
17	**Pause Well-Aging**	5/288	**1.7%**	0.7–4%	2.4	None	None
18	**Stripes Beauty**	4/288	**1.4%**	0.5–3.5%	1.8	0% (0/285)	0%
19	**Cooler Sleep**	2/288	**0.7%**	0.2–2.5%	1.5	0% (0/285)	0%
20	**Bezwecken**	0/288	**0%**	0–1.3%	–	0% (0/285)	0%
21	**Goop**	0/288	**0%**	0–1.3%	–	0% (0/285)	0%
22	**Lush**	0/288	**0%**	0–1.3%	–	0% (0/285)	0%
23	**Madame Ovary**	0/288	**0%**	0–1.3%	–	None	None
24	**Mira**	0/288	**0%**	0–1.3%	–	0% (0/285)	0%
25	**Phenology**	0/288	**0%**	0–1.3%	–	None	None
26	**Soieva**	0/288	**0%**	0–1.3%	–	0% (0/285)	0%

02 THE LEADERBOARD

Separately ranked: Expert voices (people)

Appearance counts in 288 returned four-engine answers. Separate from the main ranking.

#	NAME	NAMED ANSWERS	RATE	95% INTERVAL	NAMED FIRST
1	**Louise Newson**	29/288	10.1%	7.1–14.1%	17
2	**Jen Gunter**	24/288	8.3%	5.7–12.1%	7
3	**Mary Claire Haver**	23/288	8.0%	5.4–11.7%	17
4	**Lisa Mosconi**	21/288	7.3%	4.8–10.9%	4
5	**Sharon Malone**	15/288	5.2%	3.2–8.4%	0

02 THE LEADERBOARD

Question group: Menopause telehealth clinics

60 returned four-engine answers to this group's 5 questions. No pooled group leader is asserted.

#	NAME	NAMED ANSWERS	RATE	95% INTERVAL	NAMED FIRST
1	**Evernow**	56/60	93.3%	84.1–97.4%	5
2	**Midi Health**	55/60	91.7%	81.9–96.4%	42
3	**Alloy**	49/60	81.7%	70.1–89.4%	2
4	**Gennev**	43/60	71.7%	59.2–81.5%	7
5	**Winona**	32/60	53.3%	40.9–65.4%	1
6	**Hers menopause**	4/60	6.7%	2.6–15.9%	3

02 THE LEADERBOARD

Question group: Menopause supplements

36 returned four-engine answers to this group's 3 questions. No pooled group leader is asserted.

#	NAME	NAMED ANSWERS	RATE	95% INTERVAL	NAMED FIRST
1	**Bonafide**	13/36	36.1%	22.5–52.4%	11
2	**Equelle**	9/36	25.0%	13.8–41.1%	3
3	**Bezwecken**	0/36	0.0%	0.0–9.6%	0
4	**Goop**	0/36	0.0%	0.0–9.6%	0
5	**Phenology**	0/36	0.0%	0.0–9.6%	0
6	**Soieva**	0/36	0.0%	0.0–9.6%	0
7	**Womaness**	0/36	0.0%	0.0–9.6%	0

02 THE LEADERBOARD

Question group: Vaginal and intimate care

24 returned four-engine answers to this group's 2 questions. No pooled group leader is asserted.

#	NAME	NAMED ANSWERS	RATE	95% INTERVAL	NAMED FIRST
1	**Replens**	24/24	100.0%	86.2–100.0%	24
2	**Kindra**	3/24	12.5%	4.3–31.0%	0

THE LEADERBOARD

02 Question group: Wearables and tracking devices

48 returned four-engine answers to this group's 4 questions. No pooled group leader is asserted.

#	NAME	NAMED ANSWERS	RATE	95% INTERVAL	NAMED FIRST
1	**Embr Wave**	34/48	70.8%	56.8–81.8%	34
2	**Joylux**	4/48	8.3%	3.3–19.6%	0
3	**Cooler Sleep**	2/48	4.2%	1.2–14.0%	1
4	**Mira**	0/48	0.0%	0.0–7.4%	0

THE LEADERBOARD

02 Question group: Expert voices and authors

36 returned four-engine answers to this group's 3 questions. No pooled group leader is asserted.

#	NAME	NAMED ANSWERS	RATE	95% INTERVAL	NAMED FIRST
1	Midi Health	9/36	25.0%	13.8–41.1%	5
2	Evernow	4/36	11.1%	4.4–25.3%	2
3	Alloy	3/36	8.3%	2.9–21.8%	2
4	Womaness	3/36	8.3%	2.9–21.8%	0
5	Balance app	2/36	5.6%	1.5–18.1%	1
6	Bezwecken	0/36	0.0%	0.0–9.6%	0
7	Bonafide	0/36	0.0%	0.0–9.6%	0
8	Caria	0/36	0.0%	0.0–9.6%	0
9	Cooler Sleep	0/36	0.0%	0.0–9.6%	0
10	Embr Wave	0/36	0.0%	0.0–9.6%	0
11	Equelle	0/36	0.0%	0.0–9.6%	0
12	Gennev	0/36	0.0%	0.0–9.6%	0
13	Goop	0/36	0.0%	0.0–9.6%	0
14	Hers menopause	0/36	0.0%	0.0–9.6%	0
15	Joylux	0/36	0.0%	0.0–9.6%	0
16	Kindra	0/36	0.0%	0.0–9.6%	0
17	Lush	0/36	0.0%	0.0–9.6%	0
18	Madame Ovary	0/36	0.0%	0.0–9.6%	0
19	Maven Clinic	0/36	0.0%	0.0–9.6%	0
20	Mira	0/36	0.0%	0.0–9.6%	0
21	Pause Well-Aging	0/36	0.0%	0.0–9.6%	0
22	Phenology	0/36	0.0%	0.0–9.6%	0
23	Replens	0/36	0.0%	0.0–9.6%	0
24	Soieva	0/36	0.0%	0.0–9.6%	0
25	Stripes Beauty	0/36	0.0%	0.0–9.6%	0
26	Winona	0/36	0.0%	0.0–9.6%	0

02 THE LEADERBOARD

Question group: Menopause apps

24 returned four-engine answers to this group's 2 questions. No pooled group leader is asserted.

#	NAME	NAMED ANSWERS	RATE	95% INTERVAL	NAMED FIRST
1	**Caria**	16/24	66.7%	46.7–82.0%	11
2	**Balance app**	12/24	50.0%	31.4–68.6%	10

02 THE LEADERBOARD

Question group: Women's health platforms

36 returned four-engine answers to this group's 3 questions. No pooled group leader is asserted.

#	NAME	NAMED ANSWERS	RATE	95% INTERVAL	NAMED FIRST
1	**Maven Clinic**	30/36	83.3%	68.1–92.1%	30

02 THE LEADERBOARD

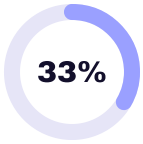
Question group: Menopause skincare

24 returned four-engine answers to this group's 2 questions. No pooled group leader is asserted.

#	NAME	NAMED ANSWERS	RATE	95% INTERVAL	NAMED FIRST
1	**Pause Well-Aging**	3/24	12.5%	4.3–31.0%	2
2	**Stripes Beauty**	3/24	12.5%	4.3–31.0%	3
3	**Lush**	0/24	0.0%	0.0–13.8%	0
4	**Madame Ovary**	0/24	0.0%	0.0–13.8%	0

PROFILES

03 The top eight, side by side

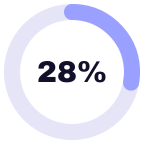


RANK 1

Midi Health

96/288 answers · 95% CI 28.1–39%

1.8	15.8%	2.1%
first-mention position	owned-domain citation (45/285)	citation share



RANK 2

Evernow

80/288 answers · 95% CI 22.9–33.2%

3.2	9.5%	1%
first-mention position	owned-domain citation (27/285)	citation share

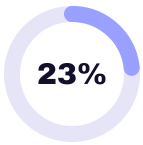


RANK 3

Gennev

69/288 answers · 95% CI 19.4–29.2%

2.7	9.5%	1%
first-mention position	owned-domain citation (27/285)	citation share

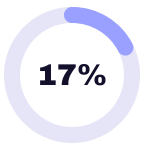


RANK 4

Alloy

67/288 answers · 95% CI 18.8–28.5%

2.9	3.5%	0.4%
first-mention position	owned-domain citation (10/285)	citation share

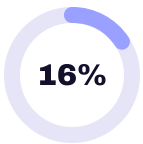


RANK 5

Winona

50/288 answers · 95% CI 13.4–22.2%

4.1	2.5%	0.3%
first-mention position	owned-domain citation (7/285)	citation share



RANK 6

Maven Clinic

45/288 answers · 95% CI 11.9–20.3%

2.2	9.1%	1.1%
first-mention position	owned-domain citation (26/285)	citation share



RANK 7

Embr Wave

34/288 answers · 95% CI 8.6–16%

1	3.5%	0.4%
first-mention position	owned-domain citation (10/285)	citation share



RANK 8

Bonafide

28/288 answers · 95% CI 6.8–13.7%

1.3	1.4%	0.2%
first-mention position	owned-domain citation (4/285)	citation share

04 HOW THE ENGINES DIFFER

Same questions, different answers

The four engines named the leading names at similar rates.

ChatGPT

72 ASKED | 72 RETURNED | 72 GROUNDED

Midi Health	**29.2%**
Gennev	**27.8%**
Evernow	**26.4%**
Maven Clinic	**25%**
Alloy	**16.7%**
Winona	**11.1%**

Claude

72 ASKED | 72 RETURNED | 69 GROUNDED

Midi Health	**43.1%**
Evernow	**34.7%**
Gennev	**25%**
Alloy	**25%**
Winona	**23.6%**
Embr Wave	**12.5%**

Gemini

72 ASKED | 72 RETURNED | 72 GROUNDED

Midi Health	**36.1%**
Alloy	**27.8%**
Evernow	**25%**
Gennev	**19.4%**
Winona	**16.7%**
Bonafide	**16.7%**

Perplexity

72 ASKED | 72 RETURNED | 72 GROUNDED

Midi Health	**25%**
Evernow	**25%**
Gennev	**23.6%**
Alloy	**23.6%**
Winona	**18.1%**
Maven Clinic	**16.7%**

GOOGLE AI OVERVIEWS

05 The fifth engine

Google AI Overviews were captured through 51 U.S. desktop searches and scored only where an overview appeared, so five-engine figures use 288 + 40 = 328 answers.



TRIGGER RATE

Google AI Overviews appeared on 40 of 51 searches (78.4%, CI 65.4–87.5%). The other 11 searches showed no overview. Within the 40 overviews, Midi Health was named in 10 (25%), Evernow was named in 8 (20%), Alloy was named in 7 (17.5%), Caria was named in 4 (10%). youtube.com was the most-cited source, with 21 citations and an appearance in 14 of 40 overviews.

FIVE-ENGINE RANK (FOUR-ENGINE RANK IN ARROWS)

1	Midi Health	32.3%	=
2	Evernow	26.8%	=
3	Alloy	22.6%	▲ 1
4	Gennev	22.0%	▼ 1
5	Winona	16.2%	=
6	Maven Clinic	14.6%	=
7	Embr Wave	11.3%	=
8	Replens	8.8%	▲ 1
9	Bonafide	8.5%	▼ 1
10	Caria	6.7%	▲ 1

06 LEADERS BY QUESTION

Who each question surfaces first

Six questions from the set. Each tile uses that question's own four-engine answers as the denominator.

Q01 · 12 ANSWERS

Midi Health 100%

TIED WITH GENNEV, EVERNOW

Gennev	100%
Evernow	100%

AI Overview shown on 3 of 3 searches

Q02 · 12 ANSWERS

Evernow 75%

Alloy	66.7%
Winona	66.7%

AI Overview shown on 0 of 2 searches

Q03 · 12 ANSWERS

Midi Health 100%

TIED WITH ALLOY, EVERNOW

Alloy	100%
Evernow	100%

AI Overview shown on 1 of 1 searches

Q04 · 12 ANSWERS

Bonafide 25%

Equelle	16.7%

AI Overview shown on 3 of 3 searches

Q05 · 12 ANSWERS

Replens 25%

AI Overview shown on 3 of 3 searches

Q06 · 12 ANSWERS

Replens 100%

Bonafide	66.7%
Womaness	16.7%

AI Overview shown on 1 of 1 searches

07

WHO THE ENGINES CITE

Most-cited domains

The four engines produced 2,641 citations in total. healthline.com was cited most often, with 57 citations (2.2%) across 48 answers. Next came joinmidi.com (55), thehrtindex.com (50), mayoclinic.org (48), theflowspace.com (41), forbes.com (39).

FOUR AI ENGINES · SHARE OF 285 GROUNDED ANSWERS

healthline.com	**16.8%**
joinmidi.com	**15.8%**
mayoclinic.org	**11.6%**
forbes.com	**11.6%**
theflowspace.com	**10.2%**
gennev.com	**9.5%**
pmc.ncbi.nlm.nih.gov	**8.8%**
mavenclinic.com	**8.8%**
healthywomen.org	**8.8%**
evernow.com	**8.4%**

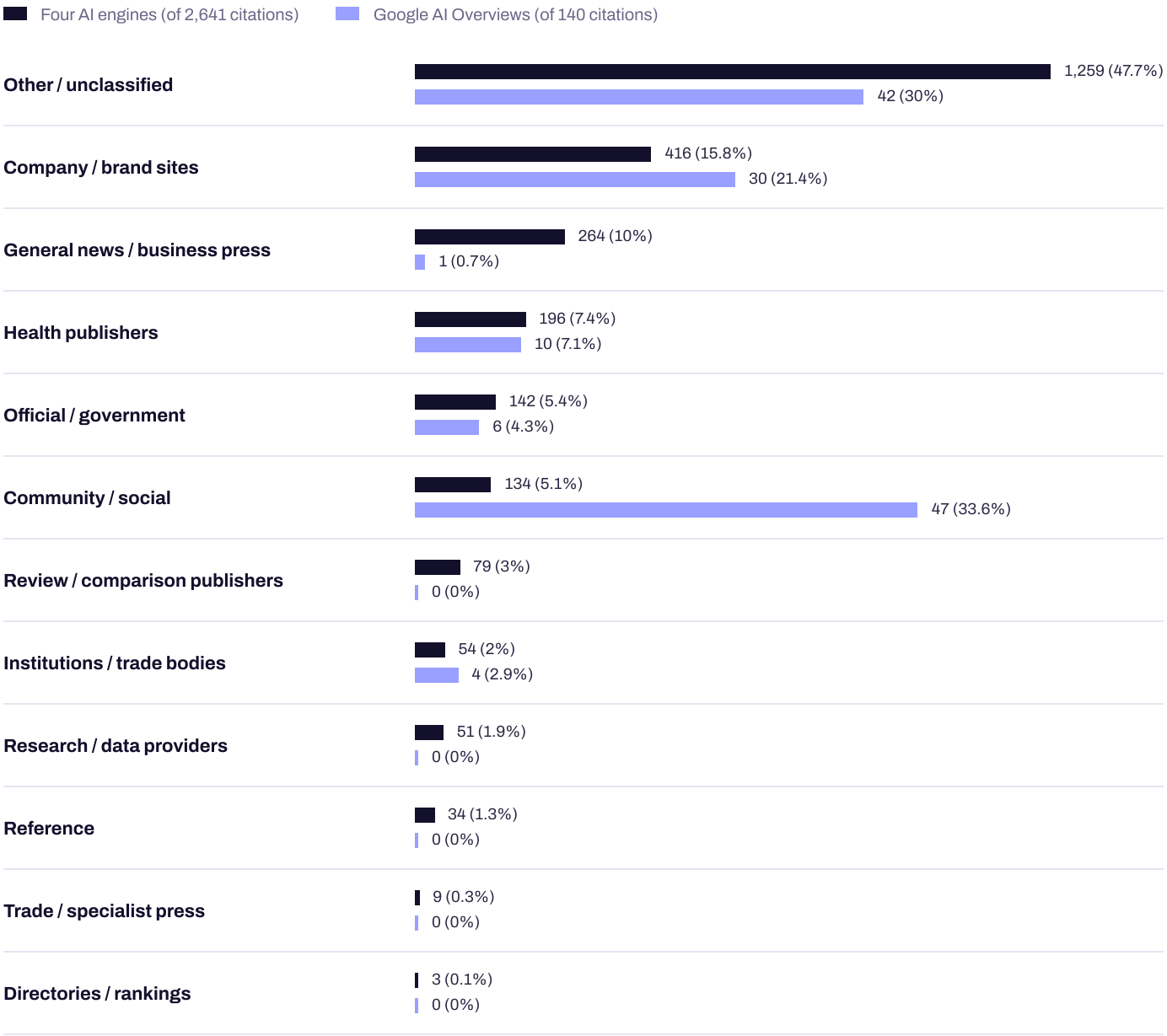
GOOGLE AI OVERVIEWS · SHARE OF 40 OVERVIEWS

youtube.com	**35%**
facebook.com	**20%**
reddit.com	**17.5%**
health.harvard.edu	**15%**
instagram.com	**12.5%**
aarp.org	**7.5%**
apps.apple.com	**7.5%**
balance-app.com	**7.5%**
breastcancer.org	**7.5%**
bywinona.com	**7.5%**

07 WHO THE ENGINES CITE

Citation share by source type

Share of all citations by the type of site cited.



08

WHAT THE DATA SUGGESTS

How can menopause care brands improve their AI visibility?

These steps follow from the measured results above. They describe what the engines cited in this study and are not a guarantee of results.

STEP	WHAT THIS STUDY MEASURED
Put your facts on your own domain.	Midi Health's own domains were cited in 15.8% of grounded answers, Gennev's in 9.5% and Evernow's in 9.5%.
Keep your facts accurate on the sites engines cite.	The most-cited sites other than the tracked names' own were healthline.com (in 16.8% of grounded answers), mayoclinic.org (11.6%), forbes.com (11.6%), theflowspace.com (10.2%) and pmc.ncbi.nlm.nih.gov (8.8%). General news and business press supplied 10.0% of citations and health publishers 7.4%.
Check each engine separately.	Claude named Midi Health in 43.1% of answers against 25.0% on Perplexity. ChatGPT named Maven Clinic in 25.0% of answers against 8.3% on Claude.
Do not ignore video and community sites.	Community and social sites supplied 7.1% of Google AI Overview citations against 5.1% in the four chat engines. youtube.com was cited in 35.0% of overviews, facebook.com in 20.0% and reddit.com in 17.5%.
Watch names outside the tracked list.	Elektra Health (35 answers), Stella (25 answers), The Menopause Society (16 answers), MyMenopauseRx (14 answers), Carrot Fertility (13 answers) were named often but were not tracked.
Re-run the same questions every month.	Compare counts and intervals, not ranks. The 24 questions are in the appendix.

QUESTIONS PEOPLE ASK

09 What AI answers

Q1 Which menopause brands appear in these AI answers?

Midi Health: 96/288 returned four-engine answers (33.3%; 95% interval 28.1–39.0%). Three or more leading intervals overlap; no sole leader is established.

Q2 Which tracked name is named first most often?

Midi Health was the first brand named in 55 of 288 answers, with an average first position of 1.8.

Q3 How often do Google AI Overviews appear for these questions?

An overview appeared on 40 of 51 searches (78.4%, CI 65.4–87.5%). Within those 40 overviews, Midi Health was named most often, in 10 (25%).

Q4 Which sources do the engines cite?

Across 2,641 four-engine citations, healthline.com was cited most (57 citations, in 48 of 285 grounded answers), followed by joinmidi.com (55 citations).

Q5 Do the four engines agree?

Largely. No tracked name differed by more than 12 points between engines.

METHODOLOGY

10 How this study was measured

24	×	3	×	4	=	288	+	51
questions		runs each		AI engines		answers		Google searches · 40 AI Overviews

24 questions asked three times on each of ChatGPT, Claude, Gemini and Perplexity, measured November 5, 2026. United States, English; Google retrieval uses desktop results. Models: gpt-5-mini, claude-sonnet-5-5, gemini-3.6-flash only, sonar-pro. Google AI Overviews come from DataForSEO, not inferred chat answers. Appearance counts returned text, including ungrounded answers; citation rates use grounded answers. Longer overlapping names suppress shorter ones; First mention is the earliest eligible name order. Own-domain rates include declared domains and subdomains; shared parent scopes may count for multiple names and cannot be summed as unique citations.

ENGINE	MODEL IDS CALLED	ASKED	RETURNED	GROUNDED
ChatGPT	gpt-5-mini	72	72	72
Claude	claude-sonnet-5-5	72	72	69
Gemini	gemini-3.6-flash	72	72	72
Perplexity	sonar-pro	72	72	72
Google AI Overviews	DataForSEO Google SERP (live, advanced)	51	40 shown	40

Own-domain citations count a domain plus all its subdomains, with the same rule in every table.

METRIC DEFINITIONS

- Appearance rate: answers naming the tracked name ÷ answers returned, with Wilson 95% intervals.
- First mention: average order in which the tracked name first appears (1 = first).
- Own-domain citation: grounded answers citing the tracked name's domains ÷ grounded answers.
- Citation share: citations to the tracked name's domains ÷ all citations.

LIMITATIONS

- Only 26 tracked brands are ranked; results are not an exhaustive market ranking.
- Only the tracked brands were scored. Untracked names that appeared often were not scored, including Elektra Health (35 answers), Stella (25 answers), The Menopause Society (16 answers), MyMenopauseRx (14 answers), Carrot Fertility (13 answers).
- 341 of 360 planned results were returned. 19 AI Overview lookups were excluded after at most three total attempts.
- 53 successful Google searches: 40 overviews shown; 13 without an overview. Failures are excluded, not scored as zero.
- 3 chat answers had no search sources and are left out of the citation figures.
- Question 3 names Midi Health, Alloy and Evernow, so each of those counts includes up to 12 answers to that question.
- Removing 1 Core question naming tracked subjects leaves 276 eligible answers. Midi Health stays first (84/276), and Gennev (69/276) moves into second place, one answer ahead of Evernow (68/276).
- Names with no tracked own site are shown as None. Source types use Company / brand sites only for verified official organisations; other unresolved sites are Other / unclassified.
- Wilson 95% intervals are descriptive; overlapping leading intervals do not establish a sole leader. Measurements do not endorse medical, legal, financial or product claims.
- Informational questions only; no clinical ranking. Medical societies (The Menopause Society, ACOG) tracked as cited sources. Winona, Hers menopause, Balance app, Lisa Mosconi, Jen Gunter, Louise Newson and Sharon Malone were added for this edition. Expert voices are ranked separately from clinics, brands, apps and devices.
- Google Shopping and unresolved google.com/goto links are excluded from cited sources; original URLs remain in the evidence.
- Named appearance is named_4 divided by n_4; own-site citation counts use grounded-answer denominators and are separate measures.
- Answers were collected through each engine's API using the model IDs listed in the methodology. The consumer ChatGPT, Claude, Gemini and Perplexity apps

APPENDIX

A The 24 questions

Questions marked "Core question" are the original study questions, asked word for word. The others are added neutral questions.

#	QUESTION	GROUP	SOURCE
01	What is the best online menopause clinic?	Menopause Index 2.0	CORE QUESTION
02	Where can I get hormone replacement therapy online?	Menopause Index 2.0	CORE QUESTION
03	Midi Health vs Alloy vs Evernow which is better?	Menopause Index 2.0	CORE QUESTION
04	What are the best supplements for hot flashes?	Menopause Index 2.0	CORE QUESTION
05	What are non-hormonal treatments for menopause symptoms?	Menopause Index 2.0	CORE QUESTION
06	What is the best vaginal moisturizer for menopause dryness?	Menopause Index 2.0	CORE QUESTION
07	Which menopause telehealth services take insurance?	Menopause Index 2.0	CORE QUESTION
08	What are the best products for night sweats?	Menopause Index 2.0	CORE QUESTION
09	Who are the most trusted menopause experts to follow?	Menopause Index 2.0	CORE QUESTION
10	What is the best app to track perimenopause symptoms?	Menopause Index 2.0	CORE QUESTION
11	Is there a device that helps with hot flashes?	Menopause Index 2.0	CORE QUESTION
12	Does my employer benefit cover menopause care?	Menopause Index 2.0	CORE QUESTION
13	Which online clinics specialize in perimenopause care?	Menopause Index 2.0	ADDED QUESTION
14	Which women's health platforms offer menopause support?	Menopause Index 2.0	ADDED QUESTION
15	Which menopause supplement brands are most popular?	Menopause Index 2.0	ADDED QUESTION
16	What are the best products for vaginal dryness without hormones?	Menopause Index 2.0	ADDED QUESTION
17	What skincare brands are made for menopausal skin?	Menopause Index 2.0	ADDED QUESTION
18	Which wearables help track menopause symptoms?	Menopause Index 2.0	ADDED QUESTION
19	Which apps offer menopause education and support?	Menopause Index 2.0	ADDED QUESTION
20	What are the best books about menopause?	Menopause Index 2.0	ADDED QUESTION
21	Which doctors are known for menopause research?	Menopause Index 2.0	ADDED QUESTION
22	Which companies offer menopause benefits to employers?	Menopause Index 2.0	ADDED QUESTION
23	What are the best cooling products for menopause?	Menopause Index 2.0	ADDED QUESTION
24	Which brands make products for menopause hair thinning?	Menopause Index 2.0	ADDED QUESTION

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