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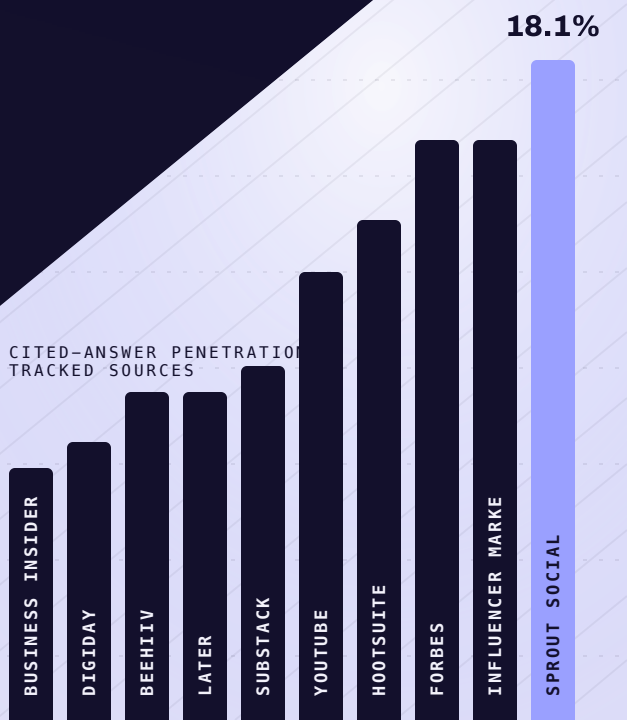
CREATOR ECONOMY RETRIEVAL 2.0

Which creator-economy sources AI cites
288 AI answers · October 30, 2026

Measured :
October 30, 2026
24 questions × 3 runs · 288 AI answers

Engines :
ChatGPT · Claude · Gemini · Perplexity
plus 66 Google AI Overviews

Prepared by :
5W Public Relations
5wpr.com



AT A GLANCE

No clear leader. Five sources are within the margin.

Sprout Social: 50/277 (18.1%; 95% interval 14.0–23.0%). Forbes: 44/277 (15.9%; 95% interval 12.1–20.7%). Influencer Marketing Hub was also cited in 44/277 answers, level with Forbes. Hootsuite (38/277) and YouTube (34/277) are also within the margin. Untracked shopify.com (49/277) beat Forbes and Influencer Marketing Hub.

> Version 2. This version replaces the first version of this study, first published July 20, 2026. It uses measured counts, so the two versions are not comparable.

288
AI answers analyzed across ChatGPT, Claude, Gemini and Perplexity

18.1%
of 277 grounded answers cited Sprout Social (50/277)

21
tracked sources cited at least once (of 22)

100%
of Google searches showed an AI Overview (66 of 66)

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KEY FINDINGS

01 What the data shows

MOST CITED TRACKED SOURCES

50/277 (18.1%)

Sprout Social was cited most often, but four other tracked sources are within its margin: Forbes, Influencer Marketing Hub, Hootsuite and YouTube. Sprout Social: 50/277 (18.1%; 95% interval 14.0–23.0%). Forbes: 44/277 (15.9%; 95% interval 12.1–20.7%). Their 95% intervals overlap; neither can be called the sole leader. The ranking covers tracked sources only. Untracked cited domains include shopify.com (49 answers), stan.store (22 answers), dashsocial.com (21 answers), reddit.com (21 answers), backstage.com (20 answers), influee.co (20 answers), en.wikipedia.org (19 answers), influenceflow.io (19 answers), modash.io (18 answers), everything-pr.com (14 answers).

NAMED FIRST

69/288 (24.0%)

YouTube was the first source named in 69 of 288 answers, more than any other tracked source. Its average first position was 2. Sprout Social was named first in 10 of 288.

GEMINI SKEW

54/72 (75%)

Gemini named YouTube in 54 of 72 answers. The other engines named it in 36 to 44 of 72.

CHATGPT SKEW

20/72 (27.8%)

ChatGPT named Influencer Marketing Hub in 20 of 72 answers. The other engines named it in 2 to 11 of 72.

OWN-SITE CITATIONS

50/277 (18.1%)

Sprout Social's own domains were cited in 50 of 277 grounded answers, more than any other tracked source. Forbes followed at 44 of 277. 1 of 22 tracked sources had 0 of 277.

AIO TRIGGER

66/66 (100%)

Google AI Overviews appeared on 66 of 66 searches (CI 94.5–100%).

AIO LEADER

57/66 (86.4%)

YouTube was the source named most often in AI Overviews, at 57 of 66, followed by TikTok at 43 of 66 (65.2%). In the four-engine set, YouTube was named in 34 of 288 answers (12.3%).

TOP DOMAIN

49/277 (17.7%)

shopify.com was cited in 49 of 277 grounded four-engine answers, with 59 of 2,426 citations (2.4%). sproutsocial.com came second with 56 citations in 48 answers (17.3%).

02 THE LEADERBOARD

Tracked sources by cited-answer penetration

Ranking of tracked sources by citation penetration across 277 grounded answers; not textual mentions.



	BRAND	RATE	NAMED IN
1	Sprout Social	18.1%	50/277
2	Forbes	15.9%	44/277
3	Influencer Marketing Hub	15.9%	44/277
4	Hootsuite	13.7%	38/277
5	YouTube	12.3%	34/277
6	Substack	9.7%	27/277
7	Beehiiv	9.0%	25/277
8	Later	9.0%	25/277
9	Digiday	7.6%	21/277
10	Business Insider	6.9%	19/277
11	TikTok	6.1%	17/277
12	Buffer	5.8%	16/277
13	CreatorIQ	5.8%	16/277
14	Goldman Sachs	2.5%	7/277
15	Patreon	2.5%	7/277

02 THE LEADERBOARD

The full list

Tracked platforms only. Text mention and first-mention data remain separate in the evidence.

#	TRACKED SOURCE	CITED ANSWERS	CITATION PENETRATION	95% INTERVAL	FIRST MENTION	OWN-DOMAIN CITATION	CITATION SHARE
1	Sprout Social	50/277	18.1%	14–23%	2.7	18.1% (50/277)	2.4%
2	Forbes	44/277	15.9%	12.1–20.7%	2.1	15.9% (44/277)	2.3%
3	Influencer Marketing Hub	44/277	15.9%	12.1–20.7%	2.9	15.9% (44/277)	1.9%
4	Hootsuite	38/277	13.7%	10.2–18.3%	2.3	13.7% (38/277)	1.6%
5	YouTube	34/277	12.3%	8.9–16.7%	2	12.3% (34/277)	1.5%
6	Substack	27/277	9.7%	6.8–13.8%	3	9.7% (27/277)	1.2%
7	Beehiiv	25/277	9%	6.2–13%	1.9	9% (25/277)	1.7%
8	Later	25/277	9%	6.2–13%	2.5	9% (25/277)	1.1%
9	Digiday	21/277	7.6%	5–11.3%	3.8	7.6% (21/277)	0.9%
10	Business Insider	19/277	6.9%	4.4–10.5%	3.9	6.9% (19/277)	0.9%
11	TikTok	17/277	6.1%	3.9–9.6%	1.9	6.1% (17/277)	1.6%
12	Buffer	16/277	5.8%	3.6–9.2%	5	5.8% (16/277)	0.7%
13	CreatorIQ	16/277	5.8%	3.6–9.2%	2.1	5.8% (16/277)	0.7%
14	Goldman Sachs	7/277	2.5%	1.2–5.1%	1.8	2.5% (7/277)	0.3%
15	Patreon	7/277	2.5%	1.2–5.1%	2.7	2.5% (7/277)	0.6%
16	Spotify	6/277	2.2%	1–4.6%	2.6	2.2% (6/277)	0.2%
17	Variety	2/277	0.7%	0.2–2.6%	–	0.7% (2/277)	0.1%
18	Marketing Brew	1/277	0.4%	0.1–2%	8	0.4% (1/277)	0%
19	Passionfruit	1/277	0.4%	0.1–2%	4.6	0.4% (1/277)	0%
20	The Information	1/277	0.4%	0.1–2%	3.4	0.4% (1/277)	0%
21	Tubefilter	1/277	0.4%	0.1–2%	1.3	0.4% (1/277)	0%
22	SignalFire	0/277	0%	0–1.4%	3.7	0% (0/277)	0%

02 UNTRACKED SOURCES

Top untracked domains beside the tracked ranking

The ranking covers tracked sources only. Untracked cited domains include shopify.com (49 answers), stan.store (22 answers), dashsocial.com (21 answers), reddit.com (21 answers), backstage.com (20 answers), influee.co (20 answers), en.wikipedia.org (19 answers), influenceflow.io (19 answers), modash.io (18 answers), everything-pr.com (14 answers).

DOMAIN	CITED ANSWERS	PENETRATION	CITATION SHARE
shopify.com	49/277	17.7%	2.4%
stan.store	22/277	7.9%	0.9%
dashsocial.com	21/277	7.6%	0.9%
reddit.com	21/277	7.6%	0.9%
backstage.com	20/277	7.2%	0.8%
influee.co	20/277	7.2%	0.9%
en.wikipedia.org	19/277	6.9%	1.2%
influenceflow.io	19/277	6.9%	0.9%
modash.io	18/277	6.5%	0.9%
everything-pr.com	14/277	5.1%	0.6%
circle.so	13/277	4.7%	0.7%
grandviewresearch.com	13/277	4.7%	0.5%
impact.com	13/277	4.7%	0.5%
influencerstrategists.com	13/277	4.7%	0.5%
brandwatch.com	12/277	4.3%	0.5%
hark.news	12/277	4.3%	0.6%
support.google.com	12/277	4.3%	0.6%
thecmo.com	12/277	4.3%	0.5%
amt.ai	11/277	4.0%	0.5%
devopscube.com	11/277	4.0%	0.5%

02 TEXT MENTIONS

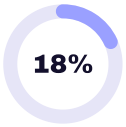
Secondary measure: text mentions

Answers naming each tracked source in text, out of 288 four-engine answers. This is secondary; the main ranking above is citation penetration of grounded answers.

#	TRACKED SOURCE	NAMED ANSWERS	APPEARANCE RATE	NAMED FIRST
1	YouTube	178/288	61.8%	69
2	TikTok	166/288	57.6%	58
3	Substack	69/288	24.0%	9
4	Patreon	66/288	22.9%	12
5	CreatorIQ	61/288	21.2%	30
6	Sprout Social	45/288	15.6%	10
7	Influencer Marketing Hub	40/288	13.9%	12
8	Forbes	30/288	10.4%	20
9	Beehiiv	26/288	9.0%	12
10	Spotify	24/288	8.3%	13
11	Later	20/288	6.9%	6
12	Hootsuite	18/288	6.3%	5
13	Business Insider	15/288	5.2%	0
14	Goldman Sachs	14/288	4.9%	10
15	The Information	14/288	4.9%	3
16	Tubefilter	10/288	3.5%	7
17	Passionfruit	7/288	2.4%	0
18	Digiday	4/288	1.4%	0
19	SignalFire	3/288	1.0%	1
20	Buffer	1/288	0.3%	0
21	Marketing Brew	1/288	0.3%	0
22	Variety	0/288	0.0%	0

PROFILES

03 The top eight, side by side

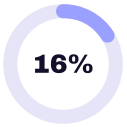


RANK 1

Sprout Social

Cited in 50/277 grounded answers · 95% interval 14.0–23.0%

2.7	18.1%	2.4%
first-mention position	owned-domain citation (50/277)	citation share



RANK 2

Forbes

Cited in 44/277 grounded answers · 95% interval 12.1–20.7%

2.1	15.9%	2.3%
first-mention position	owned-domain citation (44/277)	citation share

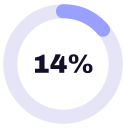


RANK 3

Influencer Marketing Hub

Cited in 44/277 grounded answers · 95% interval 12.1–20.7%

2.9	15.9%	1.9%
first-mention position	owned-domain citation (44/277)	citation share



RANK 4

Hootsuite

Cited in 38/277 grounded answers · 95% interval 10.2–18.3%

2.3	13.7%	1.6%
first-mention position	owned-domain citation (38/277)	citation share



RANK 5

YouTube

Cited in 34/277 grounded answers · 95% interval 8.9–16.7%

2	12.3%	1.5%
first-mention position	owned-domain citation (34/277)	citation share

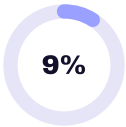


RANK 6

Substack

Cited in 27/277 grounded answers · 95% interval 6.8–13.8%

3	9.7%	1.2%
first-mention position	owned-domain citation (27/277)	citation share

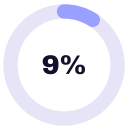


RANK 7

Beehiiv

Cited in 25/277 grounded answers · 95% interval 6.2–13.0%

1.9	9%	1.7%
first-mention position	owned-domain citation (25/277)	citation share



RANK 8

Later

Cited in 25/277 grounded answers · 95% interval 6.2–13.0%

2.5	9%	1.1%
first-mention position	owned-domain citation (25/277)	citation share

HOW THE ENGINES DIFFER

04 Same questions, different answers

Cited-answer penetration for tracked sources, using each engine's own grounded-answer denominator.

ChatGPT

72 ASKED | 72 RETURNED | 72 GROUNDED

Influencer Marketing ...	**22.2%**
Sprout Social	18.1%
Later	16.7%
YouTube	15.3%
Hootsuite	12.5%
Substack	12.5%

Claude

72 ASKED | 72 RETURNED | 61 GROUNDED

Influencer Marketing ...	**26.2%**
Sprout Social	9.8%
Beehiiv	9.8%
Later	6.6%
Hootsuite	4.9%
Digiday	4.9%

Gemini

72 ASKED | 72 RETURNED | 72 GROUNDED

YouTube	**27.8%**
Forbes	23.6%
Sprout Social	18.1%
Substack	13.9%
Beehiiv	13.9%
Influencer Marketing Hub	12.5%

Perplexity

72 ASKED | 72 RETURNED | 72 GROUNDED

Hootsuite	**29.2%**
Sprout Social	25%
Forbes	25%
Buffer	20.8%
Business Insider	18.1%
Digiday	15.3%

04 BY ENGINE

Which sources each engine cites

Up to three tracked sources cited in the most grounded answers, for each engine.

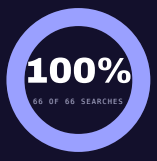
ENGINE	MOST-CITED TRACKED SOURCES (CITED ANSWERS / GROUNDED ANSWERS)
Four chat engines	Sprout Social (50/277), Forbes (44/277), Influencer Marketing Hub (44/277)
Google AI Overviews	YouTube (45/66), Forbes (11/66), Beehiiv (8/66)
ChatGPT	Influencer Marketing Hub (16/72), Sprout Social (13/72), Later (12/72)
Claude	Influencer Marketing Hub (16/61), Beehiiv (6/61), Sprout Social (6/61)
Gemini	YouTube (20/72), Forbes (17/72), Sprout Social (13/72)
Perplexity	Hootsuite (21/72), Forbes (18/72), Sprout Social (18/72)

05

GOOGLE AI OVERVIEWS

The fifth engine

AI Overview rankings below use citations to tracked source domains; they are not pooled with text-mention rankings.



TRIGGER RATE

66 of 66 successful searches showed an AI Overview. YouTube was cited in 45/66 overviews (68.2%). Forbes was cited in 11/66 overviews (16.7%). Beehiiv was cited in 8/66 overviews (12.1%). Sprout Social was cited in 5/66 overviews (7.6%).

TRACKED PLATFORM RANK IN AI OVERVIEWS (CHAT CITATION RANK IN ARROWS)

1	YouTube	68.2%	▲ 4
2	Forbes	16.7%	=
3	Beehiiv	12.1%	▲ 4
4	Sprout Social	7.6%	▼ 3
5	Substack	6.1%	▲ 1
6	TikTok	4.5%	▲ 5
7	Goldman Sachs	4.5%	▲ 7
8	Spotify	4.5%	▲ 8
9	Buffer	1.5%	▲ 3
10	Influencer Marketing Hub	0.0%	▼ 7

LEADERS BY QUESTION

06 Who each question surfaces first

Six questions, ranked by cited-domain penetration within each question's grounded answers.

Q01 · 12 GROUNDED ANSWERS

Business Insider 50%

Hootsuite	41.7%
Influencer Marketing Hub	41.7%

AI Overview shown on 3 of 3 successful searches

Q02 · 12 GROUNDED ANSWERS

TikTok 75%

Hootsuite	25%
Digiday	16.7%

AI Overview shown on 3 of 3 successful searches

Q03 · 12 GROUNDED ANSWERS

Goldman Sachs 58.3%

Business Insider	33.3%
Sprout Social	25%

AI Overview shown on 3 of 3 successful searches

Q04 · 12 GROUNDED ANSWERS

Sprout Social 58.3%

Hootsuite	50%
Influencer Marketing Hub	41.7%

AI Overview shown on 3 of 3 successful searches

Q05 · 9 GROUNDED ANSWERS

CreatorIQ 44.4%

TIED WITH FORBES, SPROUT SOCIAL

Forbes	44.4%
Sprout Social	44.4%

AI Overview shown on 2 of 2 successful searches

Q06 · 9 GROUNDED ANSWERS

Later 33.3%

CreatorIQ	11.1%
Influencer Marketing Hub	11.1%

AI Overview shown on 3 of 3 successful searches

07

WHO THE ENGINES CITE

Most-cited domains

The four engines produced 2,426 citations in total. shopify.com was cited most often, with 59 citations (2.4%) across 49 answers. Next came sproutsocial.com (56), forbes.com (51), influencermarketinghub.com (46), beehiiv.com (38), blog.hootsuite.com (33).

FOUR AI ENGINES · SHARE OF 277 GROUNDED ANSWERS

shopify.com	**17.7%**
sproutsocial.com	**17.3%**
influencermarketingh...	**15.9%**
forbes.com	**15.2%**
blog.hootsuite.com	**11.9%**
later.com	**8.7%**
beehiiv.com	**8.3%**
stan.store	**7.9%**
digiday.com	**7.6%**
dashsocial.com	**7.6%**

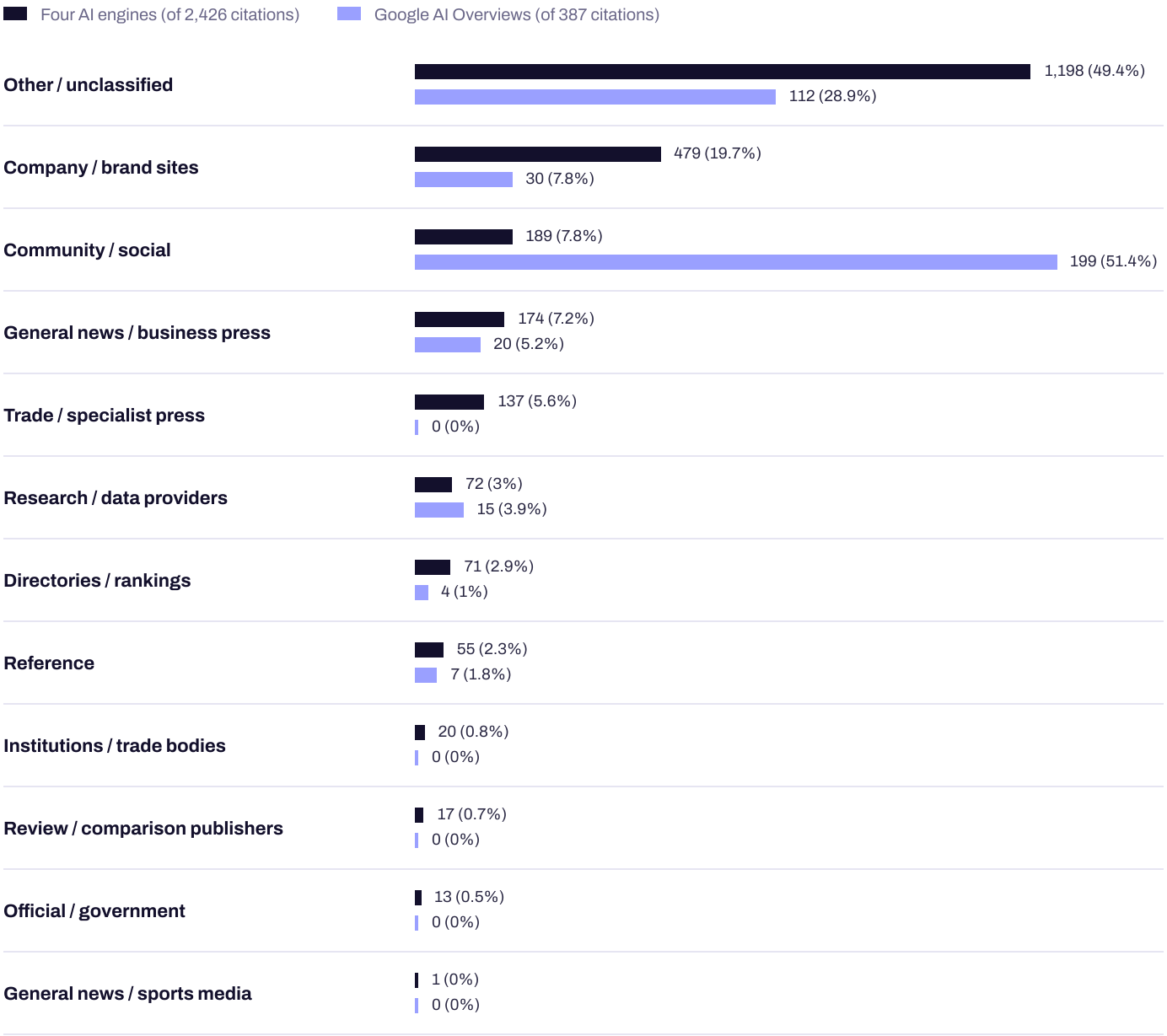
GOOGLE AI OVERVIEWS · SHARE OF 66 OVERVIEWS

youtube.com	**68.2%**
reddit.com	**37.9%**
forbes.com	**16.7%**
beehiiv.com	**12.1%**
instagram.com	**12.1%**
linkedin.com	**12.1%**
stan.store	**12.1%**
upfluence.com	**10.6%**
grandviewresearch.com	**9.1%**
facebook.com	**9.1%**

WHO THE ENGINES CITE

08 Citation share by source type

Share of all citations by the type of site cited.



09

WHAT THE DATA SUGGESTS

How can a brand get its facts onto the creator-economy sites AI engines cite?

These steps follow from the measured results above. They describe what the engines cited in this study and are not a guarantee of results.

STEP	WHAT THIS STUDY MEASURED
Put your facts on your own domain.	Sprout Social's own domains were cited in 18.1% of grounded answers, Influencer Marketing Hub's in 15.9% and Forbes' in 15.9%. Sprout Social was named in only 15.6% of answers, yet its own domains were cited in 18.1%.
Keep your facts accurate on the sites engines cite.	The most-cited sites other than the tracked names' own were shopify.com (in 17.7% of grounded answers), stan.store (7.9%), dashsocial.com (7.6%), reddit.com (7.6%) and influee.co (7.2%). Community and social supplied 7.8% of citations and general news and business press 7.2%.
Check each engine separately.	Gemini named YouTube in 75.0% of answers against 50.0% on Perplexity. ChatGPT named Influencer Marketing Hub in 27.8% of answers against 2.8% on Perplexity.
Re-run the same questions every month.	Compare counts and intervals, not ranks. The 24 questions are in the appendix.

QUESTIONS PEOPLE ASK

10 What AI answers

Q1 Which tracked sources are cited most often?

Sprout Social was cited most often, but four other tracked sources are within its margin: Forbes, Influencer Marketing Hub, Hootsuite and YouTube. Sprout Social: 50/277 (18.1%; 95% interval 14.0–23.0%). Forbes: 44/277 (15.9%; 95% interval 12.1–20.7%). Their 95% intervals overlap; neither can be called the sole leader. The ranking covers tracked sources only. Untracked cited domains include shopify.com (49 answers), stan.store (22 answers), dashsocial.com (21 answers), reddit.com (21 answers), backstage.com (20 answers), influee.co (20 answers), en.wikipedia.org (19 answers), influenceflow.io (19 answers), modash.io (18 answers), everything-pr.com (14 answers).

Q2 Which source is named first most often?

YouTube was the first source named in 69 of 288 answers, with an average first position of 2.

Q3 How often do Google AI Overviews appear for these questions?

An overview appeared on 66 of 66 searches (100%, CI 94.5–100%). Within those 66 overviews, YouTube was named most often, in 57 (86.4%).

Q4 Which sources do the engines cite?

Across 2,426 four-engine citations, shopify.com was cited most (59 citations, in 49 of 277 grounded answers), followed by sproutsocial.com (56 citations).

Q5 Do the four engines agree?

Only in part. Gemini named YouTube in 54 of 72 answers, against 36 to 44 of 72 on the other engines. ChatGPT named Influencer Marketing Hub in 20 of 72 answers, against 2 to 11 of 72 on the other engines.

METHODOLOGY

11 How this study was measured

24	×	3	×	4	=	288	+	66
questions		runs each		AI engines		answers		Google searches · 66 AI Overviews

24 questions asked three times on each of ChatGPT, Claude, Gemini and Perplexity, measured October 30, 2026. United States, English; Google retrieval uses desktop results. Models: gpt-5-mini, claude-sonnet-5-5, gemini-3.6-flash only, sonar-pro. Google AI Overviews come from DataForSEO, not inferred chat answers. Appearance counts returned text, including ungrounded answers; citation rates use grounded answers. Longer overlapping names suppress shorter ones; First mention is the earliest eligible name order. Own-domain rates include declared domains and subdomains; shared parent scopes may count for multiple names and cannot be summed as unique citations.

ENGINE	MODEL IDS CALLED	ASKED	RETURNED	GROUNDED
ChatGPT	gpt-5-mini	72	72	72
Claude	claude-sonnet-5-5	72	72	61
Gemini	gemini-3.6-flash	72	72	72
Perplexity	sonar-pro	72	72	72
Google AI Overviews	DataForSEO Google SERP (live, advanced)	66	66 shown	66

Own-domain citations count a domain plus all its subdomains, with the same rule in every table.

METRIC DEFINITIONS

- Citation penetration: grounded answers citing tracked source domains ÷ grounded answers, with Wilson 95% intervals. Text mentions remain separate in the evidence.
- First mention: average order in which the tracked name first appears (1 = first).
- Own-domain citation: grounded answers citing the tracked name's domains ÷ grounded answers.
- Citation share: citations to the tracked name's domains ÷ all citations.

LIMITATIONS

- Only 22 tracked sources are ranked; results are not an exhaustive market ranking.
- 354 of 360 planned results were returned. 6 AI Overview lookups were excluded after at most three total attempts.
- 66 successful Google searches: 66 overviews shown; 0 without an overview. Failures are excluded, not scored as zero.
- 11 chat answers had no search sources and are left out of the citation figures.
- Removing 4 Core questions naming tracked subjects leaves 229 eligible answers. The top two are Sprout Social (50/229) and Influencer Marketing Hub (37/229); their order changes.
- Unverified own domains are not available, never zero or guessed. Source types use Company / brand sites only for verified official organisations; other unresolved sites are Other / unclassified.
- Wilson 95% intervals are descriptive; overlapping leading intervals do not establish a sole leader. Measurements do not endorse medical, legal, financial or product claims.
- Citation-style sub-report. Three Core questions name tracked sources (YouTube, TikTok, Substack and Beehiiv) and one names MrBeast; all four are flagged.
- The ranking covers tracked sources only. Untracked cited domains include shopify.com (49 answers), stan.store (22 answers), dashsocial.com (21 answers), reddit.com (21 answers), backstage.com (20 answers), influee.co (20 answers), en.wikipedia.org (19 answers), influenceflow.io (19 answers), modash.io (18 answers), everything-pr.com (14 answers).
- Answers came from each engine's API (model IDs above); the consumer apps can answer differently.

APPENDIX

12 The 24 questions

Questions marked "Core question" are the original study questions, asked word for word. The others are added neutral questions.

#	QUESTION	GROUP	SOURCE
01	How much do YouTubers earn per 1,000 views?	Creator Economy Sources Index 2.0	CORE QUESTION
02	How does TikTok pay creators?	Creator Economy Sources Index 2.0	CORE QUESTION
03	How big is the creator economy?	Creator Economy Sources Index 2.0	CORE QUESTION
04	How much should a brand pay an influencer per post?	Creator Economy Sources Index 2.0	CORE QUESTION
05	How do you measure ROI on influencer marketing?	Creator Economy Sources Index 2.0	CORE QUESTION
06	How do you write a brief for an influencer campaign?	Creator Economy Sources Index 2.0	CORE QUESTION
07	What is the best influencer marketing source?	Creator Economy Sources Index 2.0	CORE QUESTION
08	Beehiiv vs Substack: which is better for a newsletter?	Creator Economy Sources Index 2.0	CORE QUESTION
09	How do newsletters make money?	Creator Economy Sources Index 2.0	CORE QUESTION
10	How much does MrBeast make?	Creator Economy Sources Index 2.0	CORE QUESTION
11	What causes creator burnout?	Creator Economy Sources Index 2.0	CORE QUESTION
12	What are the best sources for creator economy news?	Creator Economy Sources Index 2.0	CORE QUESTION
13	How do creators make money on social media?	Creator Economy Sources Index 2.0	ADDED QUESTION
14	How much do short-form video creators earn?	Creator Economy Sources Index 2.0	ADDED QUESTION
15	How do video sources pay creators?	Creator Economy Sources Index 2.0	ADDED QUESTION
16	How much do micro-influencers charge per post?	Creator Economy Sources Index 2.0	ADDED QUESTION
17	What are the biggest influencer marketing agencies?	Creator Economy Sources Index 2.0	ADDED QUESTION
18	How do brands find influencers?	Creator Economy Sources Index 2.0	ADDED QUESTION
19	What is the creator economy?	Creator Economy Sources Index 2.0	ADDED QUESTION
20	How do podcasters make money?	Creator Economy Sources Index 2.0	ADDED QUESTION
21	How do membership sources for creators work?	Creator Economy Sources Index 2.0	ADDED QUESTION
22	What are the biggest trends in influencer marketing?	Creator Economy Sources Index 2.0	ADDED QUESTION
23	Who are the highest-paid online creators?	Creator Economy Sources Index 2.0	ADDED QUESTION
24	What are the best tools for managing influencer campaigns?	Creator Economy Sources Index 2.0	ADDED QUESTION

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