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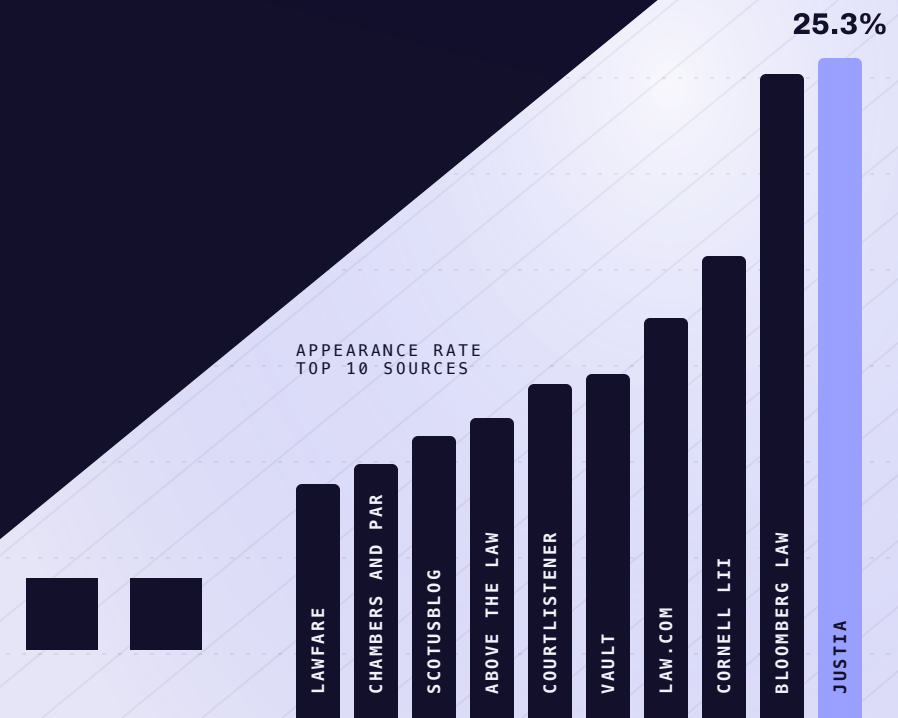
LEGAL RETRIEVAL INDEX

Which sources AI engines name
288 AI answers · October 26, 2026

Measured :
October 26, 2026
24 questions × 3 runs · 288 AI answers

Engines :
ChatGPT · Claude · Gemini · Perplexity
plus 65 Google AI Overviews

Prepared by :
5W
5wpr.com



AT A GLANCE

Justia and Bloomberg Law tie. 73 and 71 of 288 answers

Across 288 answers from ChatGPT, Claude, Gemini and Perplexity, Justia (25.3%) and Bloomberg Law (24.7%) were named most, with overlapping intervals. Vault was named first most often (29 of 288). Google showed an AI Overview on 65 of 72 lookups, and SCOTUSblog led inside those overviews.

> Version 2. This version replaces the first version of this study, first published July 20, 2026. It uses measured counts, so the two versions are not comparable.

288
AI answers analyzed across ChatGPT, Claude, Gemini and Perplexity

25.3%
of answers named Justia, the most-named (73 of 288)

13
tracked names named at least once (of 13)

90.3%
of Google searches showed an AI Overview (65 of 72)

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KEY FINDINGS

01 What the data shows

TOP TWO TIED

73 vs 71 of 288

Justia was named in 73 of 288 four-engine answers (25.3%, CI 20.7–30.7%) and Bloomberg Law in 71 of 288 (24.7%, CI 20–29.9%). The intervals overlap, so neither one can be called the leader.

CORNELL LII CLOSE

51/288 (17.7%)

Cornell LII appeared in 51 of 288 answers (CI 13.7–22.5%). Its interval overlaps both Justia's and Bloomberg Law's. When it was named, it came early, with an average first position of 1.7.

FIRST NAMED

Vault 29/288

Vault was named first more often than any other tracked source, in 29 of 288 answers, with an average first position of 1.3. Most of those came from law-firm ranking questions. On 'How are law firms ranked?' it was named first in 11 of 12 answers.

OWN-SITE CITATIONS

38/249 grounded

Justia's own domain was cited in 38 of 249 grounded answers (15.3%) and Vault's in 37 of 249 (14.9%). Bloomberg Law was mentioned almost as often as Justia, but its own domain was cited in only 13 of 249 (5.2%).

AI OVERVIEWS

65/72 (90.3%)

Google showed an AI Overview on 65 of 72 lookups (90.3%, CI 81.3–95.2%). Within those overviews SCOTUSblog was named most, in 14 of 65 (21.5%), followed by Cornell LII at 12 of 65 (18.5%) and Justia at 11 of 65 (16.9%).

WIKIPEDIA TOPS CITATIONS

62 of 249 answers

en.wikipedia.org was the most-cited domain in the four engines, with 98 occurrences in 62 of 249 grounded answers (24.9%). uscourts.gov had 40 occurrences and chambers.com had 38.

BRAND SITES DOMINATE

968/2,081 (46.5%)

Company and brand sites made up 968 of 2,081 four-engine citations (46.5%). Trade and specialist press made up 126 (6.1%).

DOCTRINE QUESTIONS

1 of 12

On doctrine questions the engines rarely named a tracked outlet at all. For the Chevron doctrine, the Supreme Court's case selection and fair use, the most-named tracked source appeared in 1 of 12 answers.

JD SUPRA ABSENT

1/288 (0.3%)

JD Supra was named in 1 of 288 four-engine answers. Its domain was cited in 0 of 249 grounded answers, and it appeared in 0 of 65 AI Overviews.

SOURCE MIX

31.9%

Of 2,081 four-engine citations, company and brand sites supplied 664 (31.9%), official and government sites 342 (16.4%) and directories and rankings 272 (13.1%).

THE LEADERBOARD

02 Which names AI engines name

Appearance rate across 288 four-engine answers. The bar is the 95% confidence interval; overlapping bars cannot be told apart at this sample size.

	BRAND	RATE	NAMED IN
1	Justia	25.3%	73/288
2	Bloomberg Law	24.7%	71/288
3	Cornell LII	17.7%	51/288
4	Law.com	15.3%	44/288
5	Vault	13.2%	38/288
6	CourtListener	12.8%	37/288
7	Above the Law	11.5%	33/288
8	SCOTUSblog	10.8%	31/288
9	Chambers and Partners	9.7%	28/288
10	Lawfare	9.0%	26/288
11	Law360	7.3%	21/288
12	Volokh Conspiracy	4.9%	14/288
13	JD Supra	0.3%	1/288

02

THE LEADERBOARD

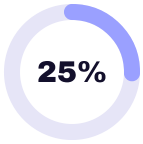
The full list

Own-domain citation is the share of 249 grounded answers that cited the entity's own domains (subdomains included). Citation share is of all 2,081 citations.

#	NAME	NAMED IN	APPEARANCE RATE	95% INTERVAL	FIRST MENTION	OWN-DOMAIN CITATION	CITATION SHARE
1	**Justia**	73/288	**25.3%**	20.7–30.7%	2.3	15.3% (38/249)	2.1%
2	**Bloomberg Law**	71/288	**24.7%**	20–29.9%	2.2	5.2% (13/249)	0.6%
3	**Cornell LII**	51/288	**17.7%**	13.7–22.5%	1.7	7.2% (18/249)	1.1%
4	**Law.com**	44/288	**15.3%**	11.6–19.9%	1.9	4.8% (12/249)	1.4%
5	**Vault**	38/288	**13.2%**	9.8–17.6%	1.3	14.9% (37/249)	2.3%
6	**CourtListener**	37/288	**12.8%**	9.5–17.2%	1.6	3.2% (8/249)	0.5%
7	**Above the Law**	33/288	**11.5%**	8.3–15.7%	2.1	9.2% (23/249)	1.2%
8	**SCOTUSblog**	31/288	**10.8%**	7.7–14.9%	1.7	3.6% (9/249)	0.6%
9	**Chambers and Partners**	28/288	**9.7%**	6.8–13.7%	2.1	9.2% (23/249)	1.8%
10	**Lawfare**	26/288	**9%**	6.2–12.9%	2.7	1.2% (3/249)	0.1%
11	**Law360**	21/288	**7.3%**	4.8–10.9%	2.6	2.8% (7/249)	0.8%
12	**Volokh Conspiracy**	14/288	**4.9%**	2.9–8%	3.6	0.8% (2/249)	0.1%
13	**JD Supra**	1/288	**0.3%**	0.1–1.9%	5	0% (0/249)	0%

PROFILES

03 The top eight, side by side

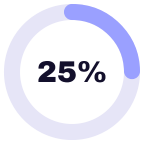


RANK 1

Justia

73/288 answers · 95% CI 20.7–30.7%

2.3	15.3%	2.1%
first-mention position	owned-domain citation (38/249)	citation share

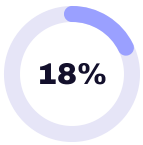


RANK 2

Bloomberg Law

71/288 answers · 95% CI 20–29.9%

2.2	5.2%	0.6%
first-mention position	owned-domain citation (13/249)	citation share

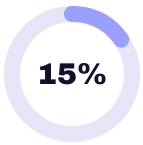


RANK 3

Cornell LII

51/288 answers · 95% CI 13.7–22.5%

1.7	7.2%	1.1%
first-mention position	owned-domain citation (18/249)	citation share

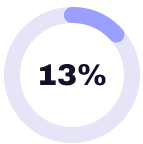


RANK 4

Law.com

44/288 answers · 95% CI 11.6–19.9%

1.9	4.8%	1.4%
first-mention position	owned-domain citation (12/249)	citation share

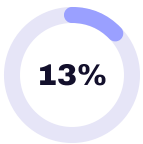


RANK 5

Vault

38/288 answers · 95% CI 9.8–17.6%

1.3	14.9%	2.3%
first-mention position	owned-domain citation (37/249)	citation share



RANK 6

CourtListener

37/288 answers · 95% CI 9.5–17.2%

1.6	3.2%	0.5%
first-mention position	owned-domain citation (8/249)	citation share

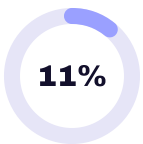


RANK 7

Above the Law

33/288 answers · 95% CI 8.3–15.7%

2.1	9.2%	1.2%
first-mention position	owned-domain citation (23/249)	citation share



RANK 8

SCOTUSblog

31/288 answers · 95% CI 7.7–14.9%

1.7	3.6%	0.6%
first-mention position	owned-domain citation (9/249)	citation share

04

HOW THE ENGINES DIFFER

Same questions, different answers

Each engine returned all 72 of its answers. ChatGPT, Gemini and Perplexity grounded every answer in web sources. Claude grounded 33 of 72. ChatGPT named Justia most (23/72, 31.9%), and so did Gemini (20/72, 27.8%). Claude named Bloomberg Law most (21/72, 29.2%). Perplexity named Justia and Bloomberg Law equally (15/72 each, 20.8%).

ChatGPT

72 ASKED | 72 RETURNED | 72 GROUNDED

Justia	**31.9%**
Bloomberg Law	**26.4%**
Cornell LII	**22.2%**
Law.com	**19.4%**
Above the Law	**13.9%**
Chambers and Partners	**13.9%**

Claude

72 ASKED | 72 RETURNED | 33 GROUNDED

Bloomberg Law	**29.2%**
Justia	**20.8%**
Cornell LII	**18.1%**
Vault	**12.5%**
CourtListener	**12.5%**
SCOTUSblog	**12.5%**

Gemini

72 ASKED | 72 RETURNED | 72 GROUNDED

Justia	**27.8%**
Bloomberg Law	**22.2%**
Law.com	**19.4%**
Cornell LII	**16.7%**
Vault	**15.3%**
Above the Law	**15.3%**

Perplexity

72 ASKED | 72 RETURNED | 72 GROUNDED

Justia	**20.8%**
Bloomberg Law	**20.8%**
Cornell LII	**13.9%**
Vault	**12.5%**
CourtListener	**12.5%**
SCOTUSblog	**12.5%**

GOOGLE AI OVERVIEWS

05 The fifth engine

Google AI Overviews were captured through 72 U.S. desktop searches and scored only where an overview appeared, so five-engine figures use 288 + 65 = 353 answers.

TRIGGER RATE



Google showed an AI Overview on 65 of 72 lookups (90.3%, CI 81.3–95.2%). Seven lookups had no overview and none failed. Inside the overviews, SCOTUSblog was the most-named tracked source at 14 of 65 (21.5%). Cornell LII followed at 12 of 65 (18.5%), then Justia at 11 of 65 (16.9%), with Bloomberg Law and Law.com at 9 of 65 each (13.8%). youtube.com was the most-cited overview domain, appearing in 13 of 65 overviews (20%), followed by uscourts.gov in 9 of 65 (13.8%). Institutions and trade bodies made up the largest share of overview citations, 62 citations (32.1%). Of 193 Google AI Overview citations, company and brand sites supplied 81 (42%), official and government sites 26 (13.5%) and institutions and trade bodies 25 (13%).

FIVE-ENGINE RANK (FOUR-ENGINE RANK IN ARROWS)

1	Justia	23.8%	=
2	Bloomberg Law	22.7%	=
3	Cornell LII	17.8%	=
4	Law.com	15.0%	=
5	Vault	12.7%	=
6	SCOTUSblog	12.7%	▲ 2
7	CourtListener	12.5%	▼ 1
8	Above the Law	10.5%	▼ 1

06 LEADERS BY QUESTION

Who each question surfaces first

Six questions from the set. Each tile uses that question's own four-engine answers as the denominator.

Q01 · 12 ANSWERS

Cornell LII 16.7%

Justia	8.3%

AI Overview shown on 1 of 3 searches

Q02 · 12 ANSWERS

Cornell LII 16.7%

Justia	8.3%

AI Overview shown on 3 of 3 searches

Q03 · 12 ANSWERS

Cornell LII 16.7%

TIED WITH JUSTIA

Justia	16.7%

AI Overview shown on 3 of 3 searches

Q04 · 12 ANSWERS

Vault 100%

Chambers and Partners	75%
Bloomberg Law	41.7%

AI Overview shown on 3 of 3 searches

Q05 · 12 ANSWERS

Vault 100%

Law.com	66.7%
Chambers and Partners	50%

AI Overview shown on 3 of 3 searches

Q06 · 12 ANSWERS

Above the Law 41.7%

Law.com	16.7%
Bloomberg Law	16.7%

AI Overview shown on 3 of 3 searches

07

WHO THE ENGINES CITE

Most-cited domains

The four engines produced 2,081 citations. Of 2,081 four-engine citations, company and brand sites supplied 664 (31.9%), official and government sites 342 (16.4%), directories and rankings 272 (13.1%), reference sites 229 (11%), trade and specialist press 203 (9.8%) and institutions and trade bodies 108 (5.2%).

FOUR AI ENGINES · SHARE OF 249 GROUNDED ANSWERS

en.wikipedia.org	**24.9%**
supremecourt.gov	**9.6%**
legacy.vault.com	**9.6%**
clio.com	**9.6%**
chambers.com	**9.2%**
abovethelaw.com	**9.2%**
uscourts.gov	**8.8%**
govinfo.gov	**8.4%**
law.com	**4.8%**
congress.gov	**3.6%**

GOOGLE AI OVERVIEWS · SHARE OF 65 OVERVIEWS

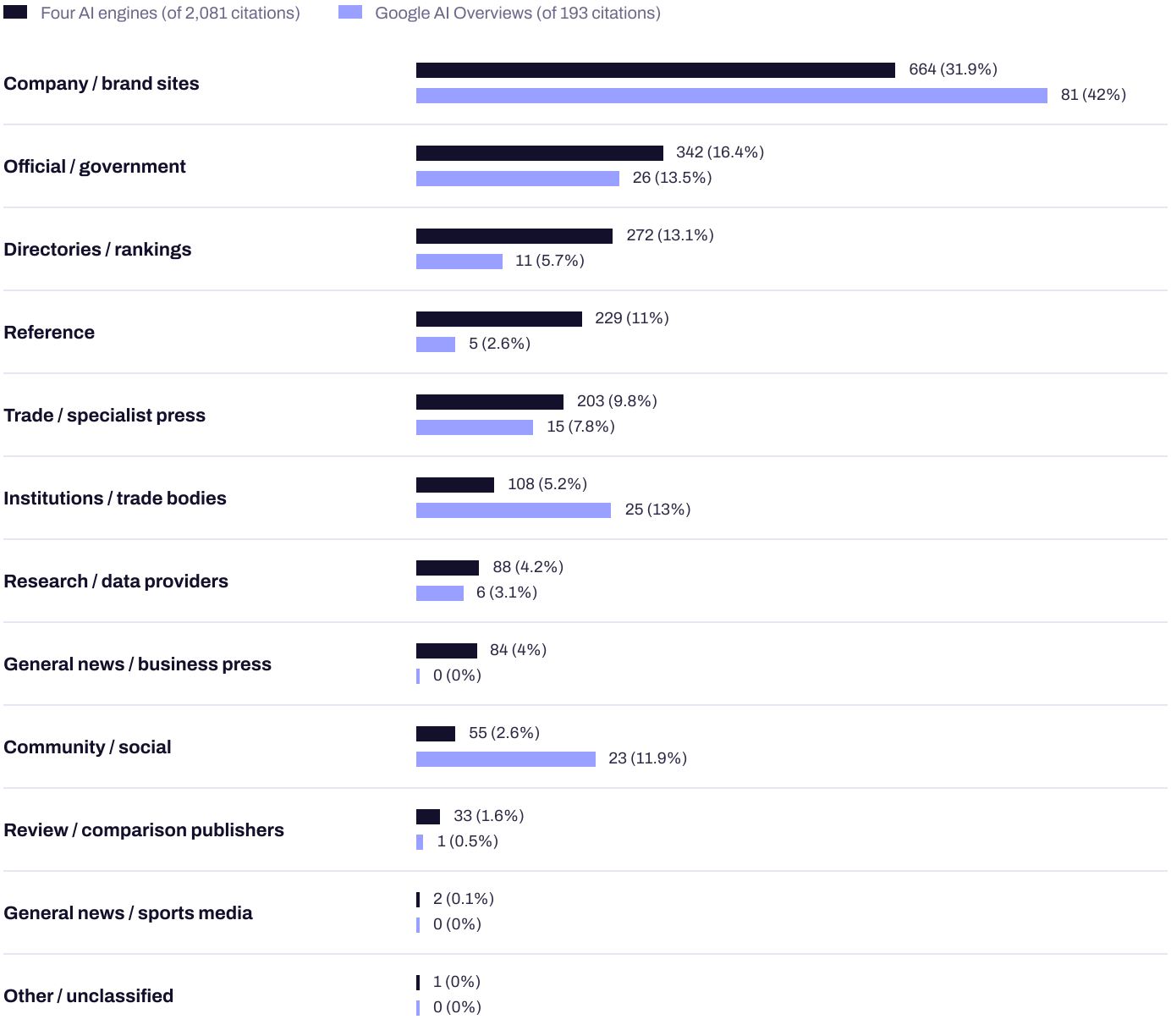
youtube.com	**20%**
uscourts.gov	**13.8%**
scotusblog.com	**7.7%**
vault.com	**6.2%**
libguides.law.ucla.edu	**6.2%**
supremecourt.gov	**4.6%**
americanbar.org	**4.6%**
pew.org	**4.6%**
research.lib.buffalo.edu	**4.6%**
copyright.gov	**4.6%**

07

WHO THE ENGINES CITE

Citation share by source type

Share of all citations by the type of site cited. Source types were reclassified on October 29, 2026. 'Company / brand sites' now covers only the official sites of companies, brands and schools; publishers, directories, trade bodies and other sites have their own types, and sites that could not be placed are 'Other / unclassified'.



07

WHAT THE DATA SUGGESTS

How can names improve their AI visibility?

These steps follow from the measured results above. They describe what the engines cited in this study and are not a guarantee of results.

STEP	WHAT THIS STUDY MEASURED
Put your facts on your own domain.	Justia's own domains were cited in 15.3% of grounded answers, Vault's in 14.9% and Chambers and Partners's in 9.2%. Vault was named in only 13.2% of answers, yet its own domains were cited in 14.9%.
Keep your facts accurate on the sites engines cite.	The most-cited sites other than the tracked names' own were en.wikipedia.org (in 24.9% of grounded answers), supremecourt.gov (9.6%), clio.com (9.6%), uscourts.gov (8.8%) and govinfo.gov (8.4%). Official and government supplied 16.4% of citations and directories and rankings 13.1%.
Check each engine separately.	ChatGPT named Justia in 31.9% of answers against 20.8% on Claude. Gemini named Above the Law in 15.3% of answers against 6.9% on Perplexity.
Do not ignore video and community sites.	Community and social sites supplied 11.9% of Google AI Overview citations against 2.6% in the four chat engines. youtube.com was cited in 20.0% of overviews.
Re-run the same questions every month.	Compare counts and intervals, not ranks. The 24 questions are in the appendix.

QUESTIONS PEOPLE ASK

08 Frequently asked questions

Q1 Which legal media source do AI engines mention most?

Justia and Bloomberg Law are tied. Justia appeared in 73 of 288 four-engine answers (25.3%, CI 20.7–30.7%) and Bloomberg Law in 71 of 288 (24.7%, CI 20–29.9%). Because the intervals overlap, the two cannot be ranked against each other.

Q2 Which source is usually named first?

Vault was named first in 29 of 288 answers, more than any other tracked source, with an average first position of 1.3. Cornell LII was named first in 27 of 288 and SCOTUSblog in 25 of 288.

Q3 How often do Google AI Overviews appear for legal media questions?

An overview appeared on 65 of 72 lookups (90.3%, CI 81.3–95.2%). SCOTUSblog was the most-named tracked source in those overviews, at 14 of 65 (21.5%).

Q4 Which websites do the engines cite most?

en.wikipedia.org was cited most, with 98 occurrences in 62 of 249 grounded answers (24.9%). It was followed by uscourts.gov (40 occurrences), chambers.com (38) and supremecourt.gov (34).

Q5 Do engines name legal outlets when explaining legal doctrine?

Rarely. For the Chevron doctrine, fair use and how the Supreme Court picks cases, the most-named tracked source appeared in 1 of 12 answers. Outlets were named far more often on directory and ranking questions. For example, Justia, Cornell LII and CourtListener each appeared in 12 of 12 answers about free legal research websites.

Q6 How does Claude differ from the other engines?

Claude grounded 33 of its 72 answers in web sources, while the other three engines grounded all 72. Claude also named Bloomberg Law most often (21/72, 29.2%). The other engines named Justia most, or tied it with Bloomberg Law.

METHODOLOGY

09 How this study was measured

24	×	3	×	4	=	288	+	72
questions		runs each		AI engines		answers		Google searches · 65 AI Overviews

24 questions, each asked 3 times on each engine, measured October 26, 2026. Market: United States, English. The destination site was not mentioned to any engine. Entities count as named when they appear in the answer text or the extracted entity list; products, imprints and research arms roll up to their parent.

ENGINE	MODEL IDS CALLED	ASKED	RETURNED	GROUNDED
ChatGPT	gpt-5-mini	72	72	72
Claude	claude-sonnet-5-5	72	72	33
Gemini	gemini-3.7-flash	72	72	72
Perplexity	sonar-pro	72	72	72
Google AI Overviews	DataForSEO Google SERP (live, advanced)	72	65 shown	65

Own-domain citations count a domain plus all its subdomains, with the same rule in every table.

METRIC DEFINITIONS

- Appearance rate: answers naming the entity ÷ answers returned, with Wilson 95% intervals.
- First mention: average order in which the entity first appears (1 = first).
- Own-domain citation: grounded answers citing the entity's domains ÷ grounded answers.
- Citation share: citations to the entity's domains ÷ all citations.

LIMITATIONS

- Measured on one day, October 26, 2026. Answers came from each engine's API (model IDs above); the consumer apps can answer differently.
- The question set has 24 questions, with 12 four-engine answers and 3 Google lookups per question. Ten questions came from the original card and fourteen were added.
- Only 13 sources were tracked. Outlets such as Just Security, Patently-O and Reuters Legal were not measured.
- Claude grounded 33 of 72 answers, so own-domain citation rates use 249 grounded answers rather than 288.
- Some untracked names appear in more than one spelling (for example 'Meta Platforms, Inc.' and 'Meta Platforms, Inc'). Untracked-name counts are therefore approximate.
- Intervals treat each answer as independent, so they understate uncertainty for the 24 repeated questions.

APPENDIX

A The 24 questions

Questions marked "Core question" are the original study questions, asked word for word. The others are added neutral questions.

#	QUESTION	GROUP	SOURCE
01	What does 42 U.S.C. 1983 cover?	Legal	CORE QUESTION
02	What did the Supreme Court decide in Bostock v. Clayton County?	Legal	CORE QUESTION
03	What is Section 230 and how has it been interpreted?	Legal	CORE QUESTION
04	Which law firms are best for mergers and acquisitions?	Legal	CORE QUESTION
05	How are law firms ranked?	Legal	CORE QUESTION
06	Which law firms pay first-year associates the most?	Legal	CORE QUESTION
07	What are the best sources for legal industry news?	Legal	CORE QUESTION
08	How does patent claim construction work?	Legal	CORE QUESTION
09	How do I find a court opinion online?	Legal	CORE QUESTION
10	What are the best blogs about constitutional law?	Legal	CORE QUESTION
11	What is the difference between federal and state courts?	Legal	ADDED QUESTION
12	How does the US Supreme Court decide which cases to hear?	Legal	ADDED QUESTION
13	Where can I find the text of federal statutes?	Legal	ADDED QUESTION
14	What is the Chevron doctrine and what happened to it?	Legal	ADDED QUESTION
15	Which law firms are the largest by revenue?	Legal	ADDED QUESTION
16	Where can I search federal court dockets?	Legal	ADDED QUESTION
17	What are the best podcasts about the law?	Legal	ADDED QUESTION
18	How do I look up whether a lawyer is licensed?	Legal	ADDED QUESTION
19	What is fair use under copyright law?	Legal	ADDED QUESTION
20	Which publications rank law schools?	Legal	ADDED QUESTION
21	How does the federal appeals process work?	Legal	ADDED QUESTION
22	What are the best sources for Supreme Court analysis?	Legal	ADDED QUESTION
23	Which law firms are known for intellectual property work?	Legal	ADDED QUESTION
24	What are the best free legal research websites?	Legal	ADDED QUESTION

5W

5W PUBLIC RELATIONS · RESEARCH

Retrieval Index: Legal 2026

Measured October 26, 2026 across ChatGPT, Claude, Gemini, Perplexity and Google AI Overviews.

WEB
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RESEARCH
5wpr.com/research