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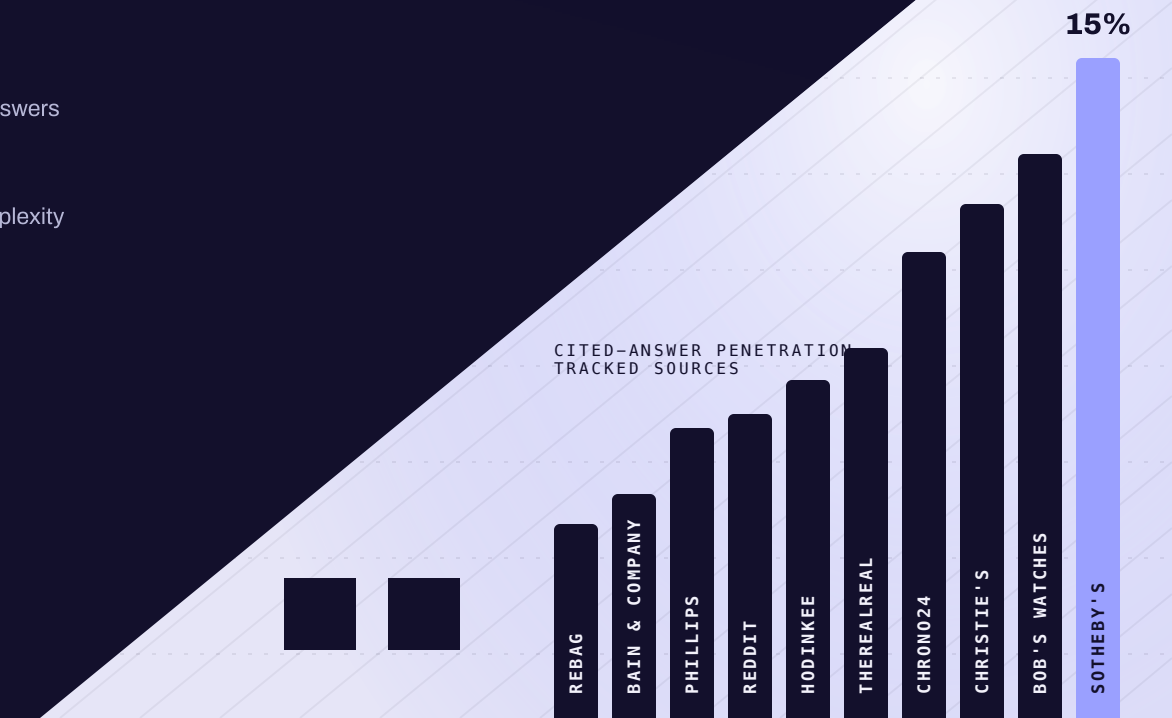
LUXURY SOURCES INDEX 2.0

Which luxury sources AI engines cite
288 AI answers · November 2 to 3, 2026

Measured :
November 2 to 3, 2026
24 questions × 3 runs · 288 AI answers

Engines :
ChatGPT · Claude · Gemini · Perplexity
plus 51 Google AI Overviews

Prepared by :
5W Public Relations
5wpr.com



AT A GLANCE

Sotheby's tops a close field. Five other sources are within its margin.

Sotheby's, Bob's Watches, Christie's, Chrono24, TheRealReal and Hodinkee lead this measured set. Sotheby's: 41/274 (15.0%; 95% interval 11.2–19.7%). Bob's Watches: 35/274 (12.8%; 95% interval 9.3–17.2%). Their 95% intervals overlap; neither can be called the sole leader. The most-cited untracked site, en.wikipedia.org, was cited in 41 answers, the same as Sotheby's.

> Version 2. This version replaces the first version of this study, first published June 14, 2026. It uses measured counts, so the two versions are not comparable.

288
AI answers analyzed across ChatGPT, Claude, Gemini and Perplexity

15.0%
of 274 grounded answers cited Sotheby's (41/274)

17
tracked sources cited at least once (of 18)

87.9%
of Google searches showed an AI Overview (51 of 58)

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KEY FINDINGS

01 What the data shows

MOST CITED TRACKED SOURCES

41/274 (15.0%)

Sotheby's, Bob's Watches, Christie's, Chrono24, TheRealReal and Hodinkee lead this measured set. Sotheby's: 41/274 (15.0%; 95% interval 11.2–19.7%). Bob's Watches: 35/274 (12.8%; 95% interval 9.3–17.2%). Their 95% intervals overlap; neither can be called the sole leader. The ranking covers tracked sources only. Untracked cited domains include en.wikipedia.org (41 answers), luxe.digital (25 answers), legitgrails.com (23 answers), youtube.com (21 answers), everywatch.com (13 answers), watchpolice.com (13 answers), businessinsider.com (12 answers), exquisitetimepieces.com (12 answers), forbes.com (12 answers), luxurysociety.com (11 answers). Some were cited as often as or more than the tracked leaders.

NAMED FIRST

27/288 (9.4%)

Sotheby's was the first tracked source named in 27 of 288 answers, more than any other tracked source. Its average first position was 2.3.

OWN-SITE CITATIONS

41/274 (15%)

Sotheby's's own domains were cited in 41 of 274 grounded answers, more than any other tracked source. Bob's Watches followed at 35 of 274. 1 of 18 tracked sources had 0 of 274.

AIO TRIGGER

51/58 (87.9%)

Google AI Overviews appeared on 51 of 58 searches (CI 77.1–94%). On the other 7, no overview was shown.

AIO LEADER

17/51 (33.3%)

Reddit was the source named most often in AI Overviews, at 17 of 51, followed by TheRealReal at 12 of 51 (23.5%). In the four-engine set, Reddit was named in 19 of 288 answers (6.9%).

TOP DOMAIN

40/274 (14.6%)

sothebys.com was cited in 40 of 274 grounded four-engine answers, with 56 of 2,343 citations (2.4%). en.wikipedia.org came second with 50 citations in 41 answers (15%).

NO TRACKED NAME

0/12 (0.0%)

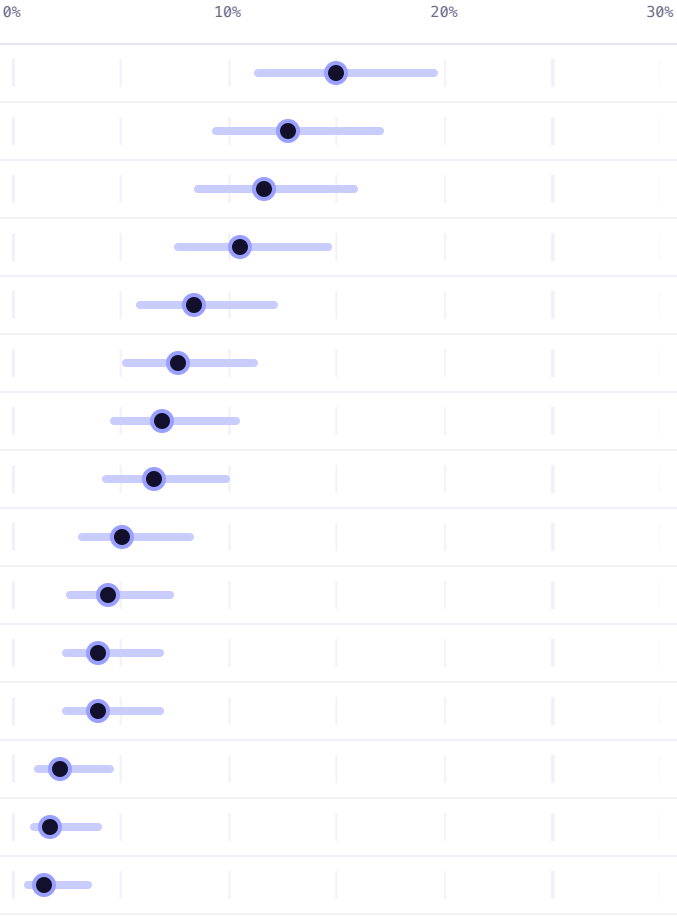
For 'Who owns the major luxury brands?', none of the tracked sources was named in any of 12 four-engine answers.

02 THE LEADERBOARD

Tracked sources by cited-answer penetration

Ranking of tracked sources by citation penetration across 274 grounded answers; not textual mentions.

	BRAND	RATE	NAMED IN
1	Sotheby's	15.0%	41/274
2	Bob's Watches	12.8%	35/274
3	Christie's	11.7%	32/274
4	Chrono24	10.6%	29/274
5	TheRealReal	8.4%	23/274
6	Hodinkee	7.7%	21/274
7	Reddit	6.9%	19/274
8	Phillips	6.6%	18/274
9	Bain & Company	5.1%	14/274
10	Rebag	4.4%	12/274
11	Fashionphile	4.0%	11/274
12	WatchCharts	4.0%	11/274
13	Robb Report	2.2%	6/274
14	Jing Daily	1.8%	5/274
15	A Blog to Watch	1.5%	4/274



02 THE LEADERBOARD

The full list

Tracked platforms only. Text mention and first-mention data remain separate in the evidence.

#	TRACKED SOURCE	CITED ANSWERS	CITATION PENETRATION	95% INTERVAL	FIRST MENTION	OWN-DOMAIN CITATION	CITATION SHARE
1	Sotheby's	41/274	15%	11.2–19.7%	2.3	15% (41/274)	2.6%
2	Bob's Watches	35/274	12.8%	9.3–17.2%	2.1	12.8% (35/274)	1.6%
3	Christie's	32/274	11.7%	8.4–16%	2.4	11.7% (32/274)	1.8%
4	Chrono24	29/274	10.6%	7.5–14.8%	1.6	10.6% (29/274)	1.5%
5	TheRealReal	23/274	8.4%	5.7–12.3%	1.8	8.4% (23/274)	1.1%
6	Hodinkee	21/274	7.7%	5.1–11.4%	2.4	7.7% (21/274)	1.1%
7	Reddit	19/274	6.9%	4.5–10.6%	4.5	6.9% (19/274)	0.8%
8	Phillips	18/274	6.6%	4.2–10.1%	2.9	6.6% (18/274)	0.9%
9	Bain & Company	14/274	5.1%	3.1–8.4%	1.8	5.1% (14/274)	0.9%
10	Rebag	12/274	4.4%	2.5–7.5%	2.5	4.4% (12/274)	0.6%
11	Fashionphile	11/274	4%	2.3–7%	1.7	4% (11/274)	0.5%
12	WatchCharts	11/274	4%	2.3–7%	1.9	4% (11/274)	0.7%
13	Robb Report	6/274	2.2%	1–4.7%	2.3	2.2% (6/274)	0.3%
14	Jing Daily	5/274	1.8%	0.8–4.2%	3.3	1.8% (5/274)	0.2%
15	A Blog to Watch	4/274	1.5%	0.6–3.7%	2	1.5% (4/274)	0.3%
16	1stDibs	3/274	1.1%	0.4–3.2%	–	1.1% (3/274)	0.1%
17	Business of Fashion	3/274	1.1%	0.4–3.2%	1.1	1.1% (3/274)	0.2%
18	Vogue Business	0/274	0%	0–1.4%	2	0% (0/274)	0%

02 UNTRACKED SOURCES

Top untracked domains beside the tracked ranking

The ranking covers tracked sources only. Untracked cited domains include en.wikipedia.org (41 answers), luxe.digital (25 answers), legitgrails.com (23 answers), youtube.com (21 answers), everywatch.com (13 answers), watchpolice.com (13 answers), businessinsider.com (12 answers), exquisitetimepieces.com (12 answers), forbes.com (12 answers), luxurysociety.com (11 answers). Some were cited as often as or more than the tracked leaders.

DOMAIN	CITED ANSWERS	PENETRATION	CITATION SHARE
en.wikipedia.org	41/274	15.0%	2.1%
luxe.digital	25/274	9.1%	1.1%
legitgrails.com	23/274	8.4%	1.0%
youtube.com	21/274	7.7%	0.9%
everywatch.com	13/274	4.7%	0.6%
watchpolice.com	13/274	4.7%	0.8%
businessinsider.com	12/274	4.4%	0.5%
exquisitetimepieces.com	12/274	4.4%	0.6%
forbes.com	12/274	4.4%	0.5%
luxurysociety.com	11/274	4.0%	0.5%
secondsense.co	11/274	4.0%	0.5%
underpriced.app	11/274	4.0%	0.5%
whowhatwear.com	11/274	4.0%	0.5%
luxurytribune.com	10/274	3.6%	0.5%
teddybaldassarre.com	10/274	3.6%	0.4%
theluxurycloset.com	10/274	3.6%	0.6%
thewatchology.com	10/274	3.6%	0.4%
watchfinder.com	10/274	3.6%	0.4%
watchpro.com	10/274	3.6%	0.4%
worthbury.com	10/274	3.6%	0.4%

02 TEXT MENTIONS

Secondary measure: text mentions

Answers naming each tracked source in text, out of 288 four-engine answers. This is secondary; the main ranking above is citation penetration of grounded answers.

#	TRACKED SOURCE	NAMED ANSWERS	APPEARANCE RATE	NAMED FIRST
1	**Sotheby's**	77/288	26.7%	27
2	**Christie's**	76/288	26.4%	23
3	**Phillips**	56/288	19.4%	12
4	**TheRealReal**	46/288	16.0%	27
5	**Rebag**	44/288	15.3%	11
6	**Fashionphile**	41/288	14.2%	16
7	**Chrono24**	40/288	13.9%	23
8	**Bob's Watches**	29/288	10.1%	8
9	**Hodinkee**	28/288	9.7%	13
10	**WatchCharts**	25/288	8.7%	11
11	**Robb Report**	23/288	8.0%	12
12	**Bain & Company**	21/288	7.3%	17
13	**Business of Fashion**	15/288	5.2%	13
14	**A Blog to Watch**	12/288	4.2%	0
15	**Jing Daily**	12/288	4.2%	0
16	**Vogue Business**	12/288	4.2%	0
17	**Reddit**	2/288	0.7%	0
18	**1stDibs**	0/288	0.0%	0

PROFILES

03 The top eight, side by side

RANK 1

Sotheby's

15%

Cited in 41/274 grounded answers · 95% interval 11.2–19.7%

2.3	15%	2.6%
first-mention position	owned-domain citation (41/274)	citation share

RANK 2

Bob's Watches

13%

Cited in 35/274 grounded answers · 95% interval 9.3–17.2%

2.1	12.8%	1.6%
first-mention position	owned-domain citation (35/274)	citation share

RANK 3

Christie's

12%

Cited in 32/274 grounded answers · 95% interval 8.4–16.0%

2.4	11.7%	1.8%
first-mention position	owned-domain citation (32/274)	citation share

RANK 4

Chrono24

11%

Cited in 29/274 grounded answers · 95% interval 7.5–14.8%

1.6	10.6%	1.5%
first-mention position	owned-domain citation (29/274)	citation share

RANK 5

TheRealReal

8%

Cited in 23/274 grounded answers · 95% interval 5.7–12.3%

1.8	8.4%	1.1%
first-mention position	owned-domain citation (23/274)	citation share

RANK 6

Hodinkee

8%

Cited in 21/274 grounded answers · 95% interval 5.1–11.4%

2.4	7.7%	1.1%
first-mention position	owned-domain citation (21/274)	citation share

RANK 7

Reddit

7%

Cited in 19/274 grounded answers · 95% interval 4.5–10.6%

4.5	6.9%	0.8%
first-mention position	owned-domain citation (19/274)	citation share

RANK 8

Phillips

7%

Cited in 18/274 grounded answers · 95% interval 4.2–10.1%

2.9	6.6%	0.9%
first-mention position	owned-domain citation (18/274)	citation share

04 HOW THE ENGINES DIFFER

Same questions, different answers

Cited-answer penetration for tracked sources, using each engine's own grounded-answer denominator.

ChatGPT

72 ASKED | 72 RETURNED | 72 GROUNDED

Sotheby's	**16.7%**
Chrono24	**16.7%**
Christie's	**15.3%**
Hodinkee	**12.5%**
Phillips	**12.5%**
TheRealReal	**9.7%**

Claude

72 ASKED | 72 RETURNED | 58 GROUNDED

Bob's Watches	**10.3%**
Sotheby's	**6.9%**
TheRealReal	**6.9%**
Chrono24	**5.2%**
Phillips	**5.2%**
WatchCharts	**5.2%**

Gemini

72 ASKED | 72 RETURNED | 72 GROUNDED

Reddit	**23.6%**
Sotheby's	**18.1%**
Bob's Watches	**16.7%**
Christie's	**16.7%**
TheRealReal	**12.5%**
Hodinkee	**12.5%**

Perplexity

72 ASKED | 72 RETURNED | 72 GROUNDED

Sotheby's	**16.7%**
Bob's Watches	**16.7%**
Christie's	**12.5%**
Chrono24	**12.5%**
Bain & Company	**8.3%**
Robb Report	**8.3%**

04 BY SECTOR

Which platforms each sector cites

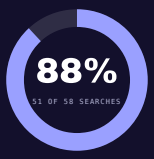
Up to three tracked sources cited in the most grounded answers per sector (three questions each), as cited answers / grounded answers. Sources with no citations are left out.

SECTOR	FOUR CHAT ENGINES: MOST-CITED TRACKED PLATFORMS	GOOGLE AI OVERVIEWS
auction and value	**Sotheby's (35/55), Christie's (23/55), Phillips (18/55)**	Robb Report (3/10), Sotheby's (2/10), Bob's Watches (1/10)
handbags	**Fashionphile (6/33), Rebag (6/33), Christie's (4/33)**	None cited
industry	**Bain & Company (14/57), Jing Daily (3/57), Reddit (2/57)**	Reddit (3/13), Business of Fashion (2/13), Bain & Company (1/13)
resale	**TheRealReal (16/48), Fashionphile (5/48), Rebag (5/48)**	Reddit (3/8), TheRealReal (3/8), Rebag (2/8)
sources	**WatchCharts (8/45), Bob's Watches (6/45), Chrono24 (5/45)**	Chrono24 (3/7), Reddit (2/7), A Blog to Watch (1/7)
watches	**Bob's Watches (23/36), Chrono24 (18/36), Hodinkee (3/36)**	Reddit (6/9), Bob's Watches (3/9), TheRealReal (3/9)

GOOGLE AI OVERVIEWS

05 The fifth engine

AI Overview rankings below use citations to tracked source domains; they are not pooled with text-mention rankings.



TRIGGER RATE

51 of 58 successful searches showed an AI Overview. Reddit was cited in 14/51 overviews (27.5%). TheRealReal was cited in 6/51 overviews (11.8%). Bob's Watches was cited in 4/51 overviews (7.8%). Chrono24 was cited in 3/51 overviews (5.9%).

TRACKED PLATFORM RANK IN AI OVERVIEWS (CHAT CITATION RANK IN ARROWS)

1	Reddit	27.5%	▲ 6
2	TheRealReal	11.8%	▲ 3
3	Bob's Watches	7.8%	▼ 1
4	Chrono24	5.9%	=
5	Robb Report	5.9%	▲ 8
6	Sotheby's	3.9%	▼ 5
7	Rebag	3.9%	▲ 3
8	Business of Fashion	3.9%	▲ 9
9	Bain & Company	2.0%	=
10	Fashionphile	2.0%	▲ 1

LEADERS BY QUESTION

06 Who each question surfaces first

Six questions, ranked by cited-domain penetration within each question's grounded answers.

Q01 · 12 GROUNDED ANSWERS

Bob's Watches 50%

Chrono24	25%
TheRealReal	25%

AI Overview shown on 3 of 3 successful searches

Q02 · 12 GROUNDED ANSWERS

Sotheby's 91.7%

Phillips	66.7%
Hodinkee	41.7%

AI Overview shown on 1 of 1 successful searches

Q03 · 12 GROUNDED ANSWERS

Bob's Watches 91.7%

Chrono24	50%
Reddit	16.7%

AI Overview shown on 3 of 3 successful searches

Q04 · 12 GROUNDED ANSWERS

Rebag 50%

Fashionphile	8.3%
Sotheby's	8.3%

AI Overview shown on 0 of 3 successful searches

Q05 · 12 GROUNDED ANSWERS

Bob's Watches 33.3%

Chrono24	25%
Reddit	8.3%

AI Overview shown on 2 of 3 successful searches

Q06 · 12 GROUNDED ANSWERS

A Blog to Watch 33.3%

Hodinkee	25%
Bob's Watches	8.3%

AI Overview shown on 1 of 1 successful searches

07

WHO THE ENGINES CITE

Most-cited domains

The four engines produced 2,343 citations in total. sothebys.com was cited most often, with 56 citations (2.4%) across 40 answers. Next came en.wikipedia.org (50), christies.com (39), bobswatches.com (38), chrono24.com (26), hodinkee.com (25).

FOUR AI ENGINES · SHARE OF 274 GROUNDED ANSWERS

en.wikipedia.org	**15%**
sothebys.com	**14.6%**
bobswatches.com	**12.8%**
christies.com	**11.3%**
luxe.digital	**9.1%**
chrono24.com	**8.4%**
legitgrails.com	**8.4%**
hodinkee.com	**7.7%**
youtube.com	**7.7%**
therealreal.com	**6.9%**

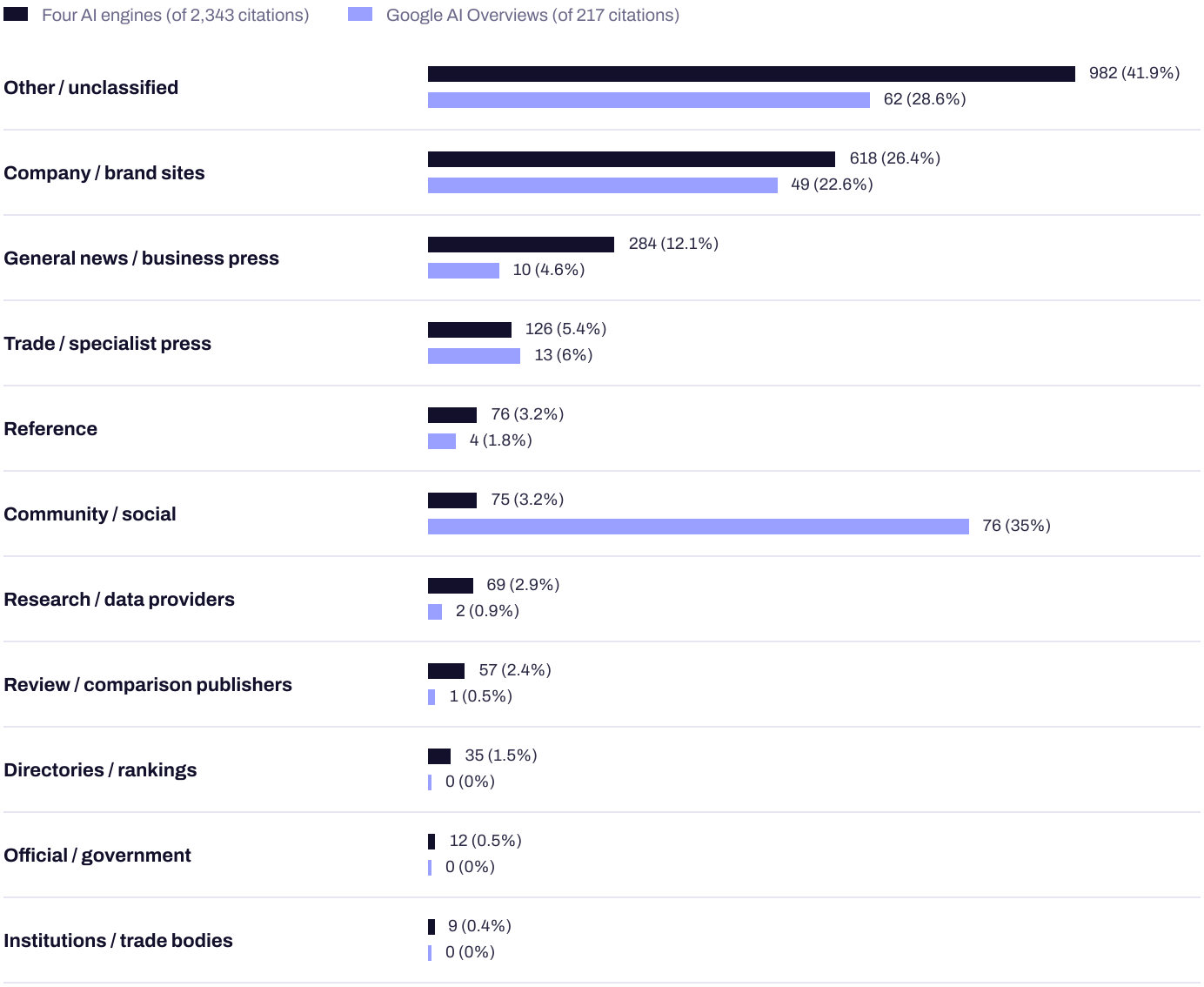
GOOGLE AI OVERVIEWS · SHARE OF 51 OVERVIEWS

youtube.com	**45.1%**
reddit.com	**27.5%**
instagram.com	**15.7%**
resources.therealreal.com	**9.8%**
bobswatches.com	**7.8%**
diamondbanc.com	**7.8%**
bellamysworld.com	**5.9%**
bogleheads.org	**5.9%**
carlfriedrik.com	**5.9%**
charles-simon.com	**5.9%**

WHO THE ENGINES CITE

08 Citation share by source type

Share of all citations by the type of site cited.



09

WHAT THE DATA SUGGESTS

How can luxury sources improve their AI visibility?

These steps follow from the measured results above. They describe what the engines cited in this study and are not a guarantee of results.

STEP	WHAT THIS STUDY MEASURED
Put your facts on your own domain.	Sotheby's' own domains were cited in 15.0% of grounded answers, Bob's Watches' in 12.8% and Christie's' in 11.7%. Bob's Watches was named in only 10.1% of answers, yet its own domains were cited in 12.8%.
Keep your facts accurate on the sites engines cite.	The most-cited sites other than the tracked names' own were en.wikipedia.org (in 15.0% of grounded answers), luxe.digital (9.1%), legitgrails.com (8.4%), youtube.com (7.7%) and watchpolice.com (4.7%). General news and business press supplied 12.1% of citations and trade and specialist press 5.4%.
Check each engine separately.	ChatGPT named Christie's in 34.7% of answers against 18.1% on Claude. ChatGPT named Hodinkee in 19.4% of answers against 4.2% on Perplexity.
Re-run the same questions every month.	Compare counts and intervals, not ranks. The 24 questions are in the appendix.

QUESTIONS PEOPLE ASK

10 What AI answers

Q1 Which tracked sources are cited most often?

Sotheby's, Bob's Watches, Christie's, Chrono24, TheRealReal and Hodinkee lead this measured set. Sotheby's: 41/274 (15.0%; 95% interval 11.2–19.7%). Bob's Watches: 35/274 (12.8%; 95% interval 9.3–17.2%). Their 95% intervals overlap; neither can be called the sole leader. The ranking covers tracked sources only. Untracked cited domains include en.wikipedia.org (41 answers), luxe.digital (25 answers), legitgrails.com (23 answers), youtube.com (21 answers), everywatch.com (13 answers), watchpolice.com (13 answers), businessinsider.com (12 answers), exquisitetimepieces.com (12 answers), forbes.com (12 answers), luxurysociety.com (11 answers). Some were cited as often as or more than the tracked leaders.

Q2 Which source is named first most often?

Sotheby's was the first tracked source named in 27 of 288 answers, with an average first position of 2.3.

Q3 How often do Google AI Overviews appear for these questions?

An overview appeared on 51 of 58 searches (87.9%, CI 77.1–94%). Within those 51 overviews, Reddit was named most often, in 17 (33.3%).

Q4 Which sources do the engines cite?

Across 2,343 four-engine citations, sothebys.com was cited most (56 citations, in 40 of 274 grounded answers), followed by en.wikipedia.org (50 citations).

Q5 Do the four engines agree?

Largely. No tracked name differed by more than 12 points between engines.

METHODOLOGY

11 How this study was measured

24	×	3	×	4	=	288	+	58
questions		runs each		AI engines		answers		Google searches · 51 AI Overviews

24 questions asked three times on each of ChatGPT, Claude, Gemini and Perplexity, measured November 2 to 3, 2026. United States, English; Google retrieval uses desktop results. Models: gpt-5-mini, claude-sonnet-5-5, gemini-3.6-flash only, sonar-pro. Google AI Overviews come from DataForSEO, not inferred chat answers. Appearance counts returned text, including ungrounded answers; citation rates use grounded answers. Longer overlapping names suppress shorter ones; First mention is the earliest eligible name order. Own-domain rates include declared domains and subdomains; shared parent scopes may count for multiple names and cannot be summed as unique citations.

ENGINE	MODEL IDS CALLED	ASKED	RETURNED	GROUNDED
ChatGPT	gpt-5-mini	72	72	72
Claude	claude-sonnet-5-5	72	72	58
Gemini	gemini-3.6-flash	72	72	72
Perplexity	sonar-pro	72	72	72
Google AI Overviews	DataForSEO Google SERP (live, advanced)	58	51 shown	51

Own-domain citations count a domain plus all its subdomains, with the same rule in every table.

METRIC DEFINITIONS

- Citation penetration: grounded answers citing tracked source domains ÷ grounded answers, with Wilson 95% intervals. Text mentions remain separate in the evidence.
- First mention: average order in which the tracked name first appears (1 = first).
- Own-domain citation: grounded answers citing the tracked name's domains ÷ grounded answers.
- Citation share: citations to the tracked name's domains ÷ all citations.

LIMITATIONS

- Only 18 tracked sources are ranked; results are not an exhaustive market ranking.
- 346 of 360 planned results were returned. 14 AI Overview lookups were excluded after at most three total attempts.
- 58 successful Google searches: 51 overviews shown; 7 without an overview. Failures are excluded, not scored as zero.
- 14 chat answers had no search sources and are left out of the citation figures.
- Measured across two days, November 2 to 3, 2026.
- No Core question names a tracked name.
- Unverified own domains are not available, never zero or guessed. Source types use Company / brand sites only for verified official organisations; other unresolved sites are Other / unclassified.
- Wilson 95% intervals are descriptive; overlapping leading intervals do not establish a sole leader. Measurements do not endorse medical, legal, financial or product claims.
- Ranked by citation penetration of grounded answers, with text mentions secondary and the top untracked cited domains beside the ranking.
- The ranking covers tracked sources only. Untracked cited domains include en.wikipedia.org (41 answers), luxe.digital (25 answers), legitgrails.com (23 answers), youtube.com (21 answers), everywatch.com (13 answers), watchpolice.com (13 answers), businessinsider.com (12 answers), exquisitetimepieces.com (12 answers), forbes.com (12 answers), luxurysociety.com (11 answers). Some were cited as often as or more than the tracked leaders.
- Answers were collected through each engine's API using the model IDs listed in the methodology. The consumer ChatGPT, Claude, Gemini and Perplexity apps can answer differently.

APPENDIX

12 The 24 questions

Questions marked "Core question" are the original study questions, asked word for word. The others are added neutral questions.

#	QUESTION	GROUP	SOURCE
01	Which luxury watches hold their value best?	Luxury Sources Index 2.0	CORE QUESTION
02	What is a Patek Philippe Nautilus worth at auction?	Luxury Sources Index 2.0	CORE QUESTION
03	Is a Rolex a good investment?	Luxury Sources Index 2.0	CORE QUESTION
04	Which designer handbags are the best investment?	Luxury Sources Index 2.0	CORE QUESTION
05	Where is the best place to buy pre-owned luxury watches?	Luxury Sources Index 2.0	CORE QUESTION
06	What are the best websites for watch reviews?	Luxury Sources Index 2.0	CORE QUESTION
07	Who owns the major luxury brands?	Luxury Sources Index 2.0	CORE QUESTION
08	What does quiet luxury mean?	Luxury Sources Index 2.0	CORE QUESTION
09	How do I authenticate a luxury handbag?	Luxury Sources Index 2.0	CORE QUESTION
10	What are the best sources for luxury industry news?	Luxury Sources Index 2.0	CORE QUESTION
11	Which luxury watches have sold for the most at auction?	Luxury Sources Index 2.0	ADDED QUESTION
12	What determines the auction estimate for a rare luxury watch?	Luxury Sources Index 2.0	ADDED QUESTION
13	Which jewelry pieces have set auction records?	Luxury Sources Index 2.0	ADDED QUESTION
14	How do luxury watch auctions work?	Luxury Sources Index 2.0	ADDED QUESTION
15	Where is the best place to sell a designer handbag?	Luxury Sources Index 2.0	ADDED QUESTION
16	What fees do marketplaces charge when buying pre-owned luxury handbags?	Luxury Sources Index 2.0	ADDED QUESTION
17	Is it safe to buy luxury goods on resale websites?	Luxury Sources Index 2.0	ADDED QUESTION
18	How do limited-production watch editions affect secondary-market prices?	Luxury Sources Index 2.0	ADDED QUESTION
19	Which handbag materials retain their condition best over time?	Luxury Sources Index 2.0	ADDED QUESTION
20	How big is the global luxury goods market?	Luxury Sources Index 2.0	ADDED QUESTION
21	Which luxury brands are growing fastest?	Luxury Sources Index 2.0	ADDED QUESTION
22	How is demand for luxury goods changing in China?	Luxury Sources Index 2.0	ADDED QUESTION
23	What are the best magazines about luxury lifestyle?	Luxury Sources Index 2.0	ADDED QUESTION
24	Where can I check luxury watch market prices?	Luxury Sources Index 2.0	ADDED QUESTION

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