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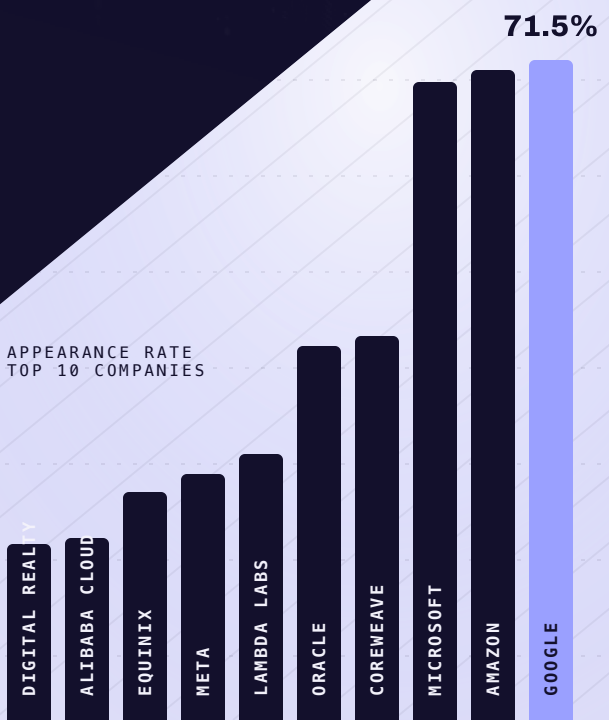
AI COMPUTE INDEX 2.0

Which AI infrastructure companies AI engines name
288 AI answers · November 4, 2026

Measured :
November 4, 2026
24 questions × 3 runs · 288 AI answers

Engines :
ChatGPT · Claude · Gemini · Perplexity
plus 35 Google AI Overviews

Prepared by :
5W Public Relations
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AT A GLANCE

Google, Amazon and Microsoft lead. The three are within each other's margins.

Google: 206/288 (71.5%; 95% interval 66.1–76.4%). Amazon: 203/288 (70.5%; 95% interval 65.0–75.5%). Microsoft: 199/288 (69.1%; 95% interval 63.5–74.2%). The three intervals overlap, so no sole leader is established.

Version 2. This version replaces the first version of this study, first published July 1, 2026. It uses measured counts, so the two versions are not comparable.

288
AI answers analyzed across ChatGPT, Claude, Gemini and Perplexity

71.5%
of answers named Google, the most-named (206 of 288)

23
tracked companies named at least once (of 24)

89.7%
of Google searches showed an AI Overview (35 of 39)

INSIDE THIS REPORT

01 Key findings 03
02 The leaderboard 04
03 Profiles 06
04 How the engines differ 07
05 Google AI Overviews 08
06 Leaders by question 09
07 Who the engines cite 10
08 Citation share by source type 11
09 Improving AI visibility 12
10 Questions people ask 13
11 Methodology 14
12 Appendix: the 24 questions 15

KEY FINDINGS

01 What the data shows

MEASURED LEADERS

Google, Amazon and Microsoft

Google, Amazon and Microsoft lead this measured set. Google: 206/288 (71.5%; 95% interval 66.1–76.4%). Amazon: 203/288 (70.5%; 95% interval 65.0–75.5%). Microsoft: 199/288 (69.1%; 95% interval 63.5–74.2%). The three intervals overlap, so no sole leader is established.

NAMED FIRST

100/288 (34.7%)

Amazon was the first tracked company named in 100 of 288 answers, more than any other tracked company. Its average first position was 2. Google was named first in 30 of 288.

CHATGPT SKEW

59/72 (81.9%)

ChatGPT named Microsoft in 59 of 72 answers. The other engines named it in 41 to 50 of 72.

OWN-SITE CITATIONS

27/288 (9.4%)

Amazon's own domains were cited in 27 of 288 grounded answers, more than any other tracked company. Microsoft followed at 24 of 288. 3 of 24 tracked companies had 0 of 288.

AIO TRIGGER

35/39 (89.7%)

Google AI Overviews appeared on 35 of 39 searches (CI 76.4–95.9%). On the other 4, no overview was shown.

AIO LEADER

27/35 (77.1%)

Google and Amazon were each named in 27 of 35 AI Overviews (77.1%), the most of any tracked company. In the four-engine set, Google was named in 206 of 288 answers (71.5%) and Amazon in 203.

TOP DOMAIN

32/288 (11.1%)

nvidia.com was cited in 32 of 288 grounded four-engine answers, with 42 of 2,594 citations (1.6%). runpod.io had one fewer citation (41) but appeared in more answers: 41 of 288 (14.2%).

02 THE LEADERBOARD

Which companies AI engines name

Appearance rate across 288 four-engine answers. The bar is the 95% confidence interval; overlapping bars cannot be told apart at this sample size.

	BRAND	RATE	NAMED IN
1	Google	71.5%	206/288
2	Amazon	70.5%	203/288
3	Microsoft	69.1%	199/288
4	CoreWeave	41.7%	120/288
5	Oracle	40.6%	117/288
6	Lambda Labs	28.8%	83/288
7	Meta	26.7%	77/288
8	Equinix	24.7%	71/288
9	Alibaba Cloud	19.8%	57/288
10	Digital Realty	19.1%	55/288
11	Nebius	16.3%	47/288
12	Crusoe	15.3%	44/288
13	QTS (Blackstone)	12.8%	37/288
14	xAI	12.2%	35/288
15	Tencent Cloud	11.1%	32/288

02 THE LEADERBOARD

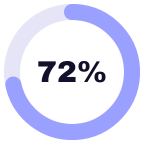
The full list

Own-domain citation is the share of 288 grounded answers that cited the tracked name's own domains (subdomains included). Citation share is of all 2,594 citations.

#	COMPANY	NAMED IN	APPEARANCE RATE	95% INTERVAL	FIRST MENTION	OWN-DOMAIN CITATION	CITATION SHARE
1	Google	206/288	71.5%	66.1–76.4%	3	6.3% (18/288)	0.8%
2	Amazon	203/288	70.5%	65–75.5%	2	9.4% (27/288)	1.2%
3	Microsoft	199/288	69.1%	63.5–74.2%	2.7	8.3% (24/288)	0.9%
4	CoreWeave	120/288	41.7%	36.1–47.4%	4	6.6% (19/288)	0.7%
5	Oracle	117/288	40.6%	35.1–46.4%	4.5	6.9% (20/288)	0.8%
6	Lambda Labs	83/288	28.8%	23.9–34.3%	4.9	3.5% (10/288)	0.5%
7	Meta	77/288	26.7%	22–32.1%	3.6	0.3% (1/288)	0%
8	Equinix	71/288	24.7%	20–29.9%	4	3.8% (11/288)	0.4%
9	Alibaba Cloud	57/288	19.8%	15.6–24.8%	4.3	1% (3/288)	0.1%
10	Digital Realty	55/288	19.1%	15–24%	4.1	6.3% (18/288)	0.7%
11	Nebius	47/288	16.3%	12.5–21%	4.4	0.7% (2/288)	0.1%
12	Crusoe	44/288	15.3%	11.6–19.9%	6.1	1.4% (4/288)	0.2%
13	QTS (Blackstone)	37/288	12.8%	9.5–17.2%	5.8	0.3% (1/288)	0%
14	xAI	35/288	12.2%	8.9–16.4%	3.6	0.3% (1/288)	0%
15	Tencent Cloud	32/288	11.1%	8–15.3%	4.4	1% (3/288)	0.1%
16	Huawei Cloud	26/288	9%	6.2–12.9%	4.3	1.4% (4/288)	0.2%
17	NTT Data Centers	24/288	8.3%	5.7–12.1%	6.5	0% (0/288)	0%
18	G42	22/288	7.6%	5.1–11.3%	4.4	1% (3/288)	0.1%
19	Baidu AI Cloud	19/288	6.6%	4.3–10.1%	4.2	0.3% (1/288)	0%
20	Iron Mountain Data Centers	18/288	6.3%	4–9.7%	5.7	1% (3/288)	0.1%
21	Together AI	17/288	5.9%	3.7–9.2%	5.8	1% (3/288)	0.1%
22	HUMAIN	14/288	4.9%	2.9–8%	4	0.7% (2/288)	0.1%
23	Stack Infrastructure	5/288	1.7%	0.7–4%	9.2	0% (0/288)	0%
24	Tesla	0/288	0%	0–1.3%	–	0% (0/288)	0%

PROFILES

03 The top eight, side by side

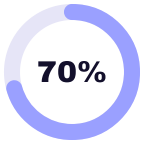


RANK 1

Google

206/288 answers · 95% CI 66.1–76.4%

3	6.3%	0.8%
first-mention position	owned-domain citation (18/288)	citation share

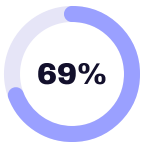


RANK 2

Amazon

203/288 answers · 95% CI 65–75.5%

2	9.4%	1.2%
first-mention position	owned-domain citation (27/288)	citation share

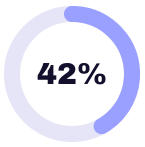


RANK 3

Microsoft

199/288 answers · 95% CI 63.5–74.2%

2.7	8.3%	0.9%
first-mention position	owned-domain citation (24/288)	citation share

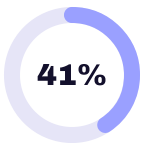


RANK 4

CoreWeave

120/288 answers · 95% CI 36.1–47.4%

4	6.6%	0.7%
first-mention position	owned-domain citation (19/288)	citation share



RANK 5

Oracle

117/288 answers · 95% CI 35.1–46.4%

4.5	6.9%	0.8%
first-mention position	owned-domain citation (20/288)	citation share



RANK 6

Lambda Labs

83/288 answers · 95% CI 23.9–34.3%

4.9	3.5%	0.5%
first-mention position	owned-domain citation (10/288)	citation share



RANK 7

Meta

77/288 answers · 95% CI 22–32.1%

3.6	0.3%	0%
first-mention position	owned-domain citation (1/288)	citation share



RANK 8

Equinix

71/288 answers · 95% CI 20–29.9%

4	3.8%	0.4%
first-mention position	owned-domain citation (11/288)	citation share

04 HOW THE ENGINES DIFFER

Same questions, different answers

ChatGPT named Microsoft in 59 of 72 answers. The other engines named it in 41 to 50 of 72.

ChatGPT

	72 ASKED	72 RETURNED	72 GROUNDED
Microsoft			**81.9%**
Google			**80.6%**
Amazon			**79.2%**
Oracle			**40.3%**
CoreWeave			**38.9%**
Equinix			**27.8%**

Claude

	72 ASKED	72 RETURNED	72 GROUNDED
Amazon			**72.2%**
Google			**70.8%**
Microsoft			**69.4%**
CoreWeave			**38.9%**
Oracle			**37.5%**
Meta			**33.3%**

Gemini

	72 ASKED	72 RETURNED	72 GROUNDED
Google			**70.8%**
Amazon			**69.4%**
Microsoft			**68.1%**
Oracle			**50%**
CoreWeave			**47.2%**
Lambda Labs			**33.3%**

Perplexity

	72 ASKED	72 RETURNED	72 GROUNDED
Google			**63.9%**
Amazon			**61.1%**
Microsoft			**56.9%**
CoreWeave			**41.7%**
Oracle			**34.7%**
Lambda Labs			**25%**

GOOGLE AI OVERVIEWS

05 The fifth engine

Google AI Overviews were captured through 39 U.S. desktop searches and scored only where an overview appeared, so five-engine figures use 288 + 35 = 323 answers.



TRIGGER RATE

Google AI Overviews appeared on 35 of 39 searches (89.7%, CI 76.4–95.9%). The other 4 searches showed no overview. Within the 35 overviews, Google and Amazon were each named in 27 (77.1%), Microsoft in 26 (74.3%) and CoreWeave in 13 (37.1%). youtube.com was the most-cited source, with 15 citations and an appearance in 11 of 35 overviews.

FIVE-ENGINE RANK (FOUR-ENGINE RANK IN ARROWS)

1	Google	72.1%	=
2	Amazon	71.2%	=
3	Microsoft	69.7%	=
4	CoreWeave	41.2%	=
5	Oracle	39.0%	=
6	Lambda Labs	27.9%	=
7	Meta	27.2%	=
8	Equinix	24.8%	=
9	Digital Realty	20.7%	▲ 1
10	Alibaba Cloud	20.1%	▼ 1

LEADERS BY QUESTION

06 Who each question surfaces first

Six questions from the set. Each tile uses that question's own four-engine answers as the denominator.

Q01 · 12 ANSWERS

Amazon 100%

TIED WITH GOOGLE, MICROSOFT

Google	100%
Microsoft	100%

AI Overview shown on 3 of 3 searches

Q02 · 12 ANSWERS

Amazon 100%

TIED WITH MICROSOFT, META

Microsoft	100%
Meta	100%

AI Overview shown on 0 of 1 searches

Q03 · 12 ANSWERS

Amazon 100%

TIED WITH GOOGLE

Google	100%
CoreWeave	91.7%

AI Overview shown on 1 of 1 searches

Q04 · 12 ANSWERS

Lambda Labs 100%

TIED WITH COREWEAVE, GOOGLE

CoreWeave	100%
Google	100%

AI Overview shown on 3 of 3 searches

Q05 · 12 ANSWERS

Amazon 100%

TIED WITH MICROSOFT, GOOGLE

Microsoft	100%
Google	100%

AI Overview shown on 1 of 1 searches

Q06 · 12 ANSWERS

Amazon 100%

TIED WITH GOOGLE, MICROSOFT

Google	100%
Microsoft	100%

AI Overview shown on 1 of 1 searches

07

WHO THE ENGINES CITE

Most-cited domains

The four engines produced 2,594 citations in total. nvidia.com was cited most often, with 42 citations (1.6%) across 32 answers. Next came runpod.io (41), northflank.com (37), en.wikipedia.org (36), gmicloud.ai (29), blackridgeresearch.com (28).

FOUR AI ENGINES · SHARE OF 288 GROUNDED ANSWERS

runpod.io	**14.2%**
northflank.com	**12.8%**
nvidia.com	**11.1%**
en.wikipedia.org	**10.4%**
gmicloud.ai	**10.1%**
datacentremagazine.com	**8%**
epoch.ai	**8%**
blackridgeresearch.com	**7.6%**
digitalocean.com	**7.3%**
coreweave.com	**6.6%**

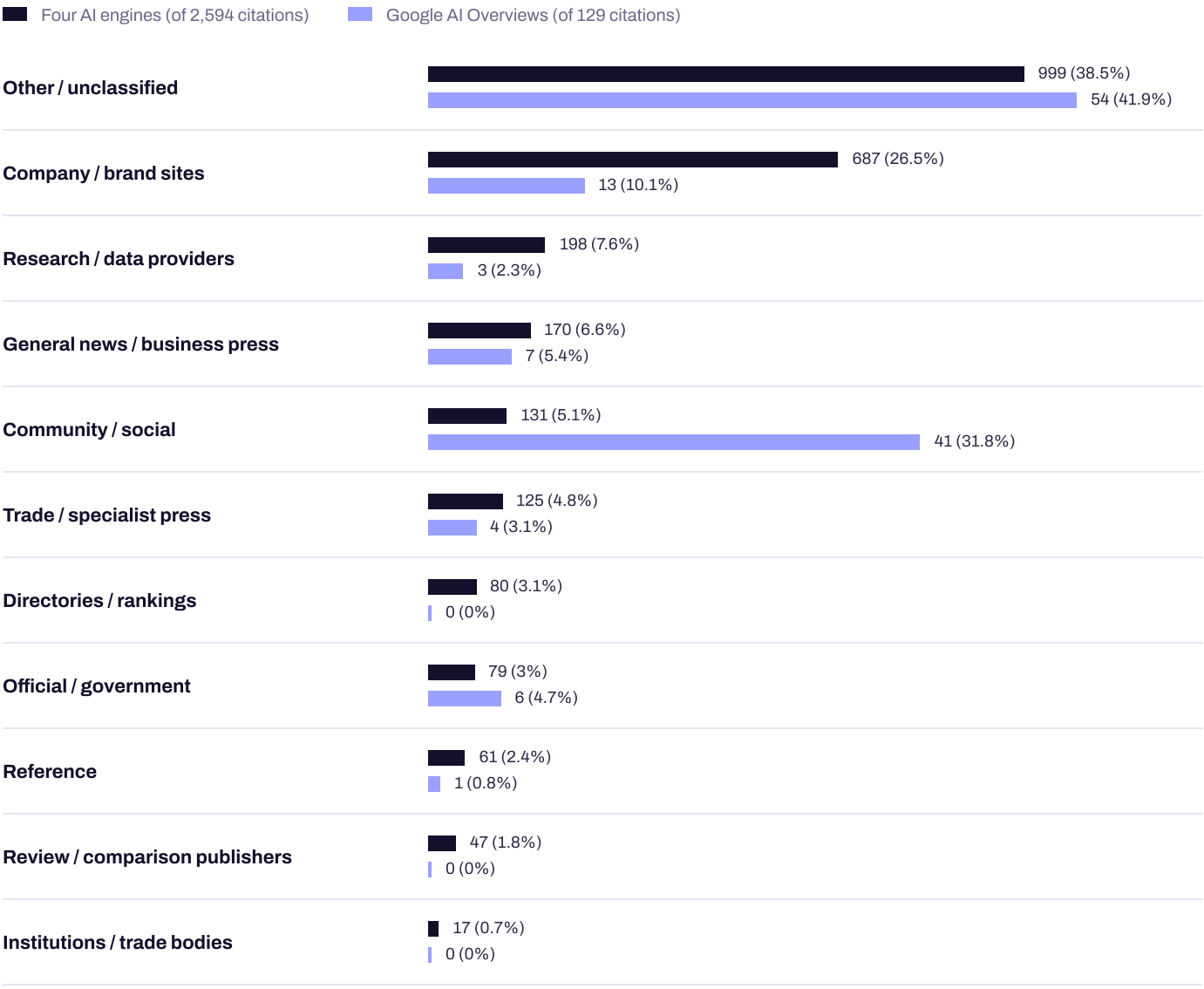
GOOGLE AI OVERVIEWS · SHARE OF 35 OVERVIEWS

youtube.com	**31.4%**
reddit.com	**28.6%**
linkedin.com	**20%**
instagram.com	**11.4%**
abiresearch.com	**8.6%**
aljazeera.com	**8.6%**
apublica.org	**8.6%**
blog.back4app.com	**8.6%**
commission.europa.eu	**8.6%**
dgtlinfra.com	**8.6%**

WHO THE ENGINES CITE

08 Citation share by source type

Share of all citations by the type of site cited.



09

WHAT THE DATA SUGGESTS

How can AI infrastructure companies improve their AI visibility?

These steps follow from the measured results above. They describe what the engines cited in this study and are not a guarantee of results.

STEP	WHAT THIS STUDY MEASURED
Put your facts on your own domain.	Amazon's own domains were cited in 9.4% of grounded answers, Microsoft's in 8.3% and Oracle's in 6.9%.
Keep your facts accurate on the sites engines cite.	The most-cited sites other than the tracked names' own were runpod.io (in 14.2% of grounded answers), northflank.com (12.8%), nvidia.com (11.1%), en.wikipedia.org (10.4%) and gmicloud.ai (10.1%). Research and data providers supplied 7.6% of citations and general news and business press 6.6%.
Check each engine separately.	ChatGPT named Microsoft in 81.9% of answers against 56.9% on Perplexity. Perplexity named Nebius in 25.0% of answers against 1.4% on ChatGPT.
Watch names outside the tracked list.	NVIDIA Corporation (31 answers), Vast.ai (24 answers), RunPod (23 answers), Vantage Data Centers (19 answers), OVHcloud (18 answers) were named often but were not tracked.
Re-run the same questions every month.	Compare counts and intervals, not ranks. The 24 questions are in the appendix.

QUESTIONS PEOPLE ASK

10 What AI answers

Q1 Which companies lead these AI answers?

Google, Amazon and Microsoft lead this measured set. Google: 206/288 (71.5%; 95% interval 66.1–76.4%). Amazon: 203/288 (70.5%; 95% interval 65.0–75.5%). Microsoft: 199/288 (69.1%; 95% interval 63.5–74.2%). The three intervals overlap, so no sole leader is established.

Q2 Which company is named first most often?

Amazon was the first tracked company named in 100 of 288 answers, with an average first position of 2.

Q3 How often do Google AI Overviews appear for these questions?

An overview appeared on 35 of 39 searches (89.7%, CI 76.4–95.9%). Within those 35 overviews, Google and Amazon tied, each named in 27 (77.1%).

Q4 Which sources do the engines cite?

Across 2,594 four-engine citations, nvidia.com was cited most (42 citations, in 32 of 288 grounded answers), followed by runpod.io (41 citations).

Q5 Do the four engines agree?

Only in part. ChatGPT named Microsoft in 59 of 72 answers, against 41 to 50 of 72 on the other engines. ChatGPT named Google in 58 of 72 answers, against 46 to 51 of 72 on the other engines.

METHODOLOGY

11 How this study was measured

24	×	3	×	4	=	288	+	39
questions		runs each		AI engines		answers		Google searches · 35 AI Overviews

24 questions asked three times on each of ChatGPT, Claude, Gemini and Perplexity, measured November 4, 2026. United States, English; Google retrieval uses desktop results. Models: gpt-5-mini, claude-sonnet-5-5, gemini-3.6-flash only, sonar-pro. Google AI Overviews come from DataForSEO, not inferred chat answers. Appearance counts returned text, including ungrounded answers; citation rates use grounded answers. Longer overlapping names suppress shorter ones; First mention is the earliest eligible name order. Own-domain rates include declared domains and subdomains; shared parent scopes may count for multiple names and cannot be summed as unique citations.

ENGINE	MODEL IDS CALLED	ASKED	RETURNED	GROUNDED
ChatGPT	gpt-5-mini	72	72	72
Claude	claude-sonnet-5-5	72	72	72
Gemini	gemini-3.6-flash	72	72	72
Perplexity	sonar-pro	72	72	72
Google AI Overviews	DataForSEO Google SERP (live, advanced)	39	35 shown	35

Own-domain citations count a domain plus all its subdomains, with the same rule in every table.

METRIC DEFINITIONS

- Appearance rate: answers naming the tracked name ÷ answers returned, with Wilson 95% intervals.
- First mention: average order in which the tracked name first appears (1 = first).
- Own-domain citation: grounded answers citing the tracked name's domains ÷ grounded answers.
- Citation share: citations to the tracked name's domains ÷ all citations.

LIMITATIONS

- Only 24 tracked companies are ranked; results are not an exhaustive market ranking.
- Only the tracked companies were scored. Untracked names that appeared often were not scored, including NVIDIA Corporation (31 answers), Vast.ai (24 answers), RunPod (23 answers), Vantage Data Centers (19 answers), OVHcloud (18 answers).
- 327 of 360 planned results were returned. 33 AI Overview lookups were excluded after at most three total attempts.
- 39 successful Google searches: 35 overviews shown; 4 without an overview. Failures are excluded, not scored as zero.
- All returned chat answers had search sources.
- Question 5 names Amazon (AWS), so its count includes up to 12 answers to that question.
- Removing 1 Core question naming tracked subjects leaves 276 eligible answers. The top two are Google (194/276) and Amazon (191/276); their order does not change.
- Unverified own domains are not available, never zero or guessed. Source types use Company / brand sites only for verified official organisations; other unresolved sites are Other / unclassified.
- Wilson 95% intervals are descriptive; overlapping leading intervals do not establish a sole leader. Measurements do not endorse medical, legal, financial or product claims.
- Names that also have other meanings (Meta, Oracle, Azure, Lambda, Crusoe, HUMAIN, QTS and Tesla) were counted only with exact capitals, and samples of matching answers were read by eye. No matches were removed.
- Short forms such as Together, Stack, Alibaba, Huawei, Tencent, Baidu and Iron Mountain on their own were not counted; the full company name (such as Together AI or Alibaba Cloud) was needed.
- Google's own domains are cloud.google.com and blog.google, not Shopping or search links. Amazon's are aws.amazon.com and aboutamazon.com, not retail product links.
- Lambda Labs now uses the name Lambda (lambda.ai); both names count for the same company. AWS Lambda, an Amazon service, was not counted.

APPENDIX

12 The 24 questions

Questions marked "Core question" are the original study questions, asked word for word. The others are added neutral questions.

#	QUESTION	GROUP	SOURCE
01	Who is winning the AI infrastructure race?	AI Compute Index 2.0	CORE QUESTION
02	Which companies are building the largest AI data centers?	AI Compute Index 2.0	CORE QUESTION
03	Best cloud provider for AI training	AI Compute Index 2.0	CORE QUESTION
04	Best GPU cloud for AI startups	AI Compute Index 2.0	CORE QUESTION
05	Alternatives to AWS for AI compute	AI Compute Index 2.0	CORE QUESTION
06	Which tech companies have signed nuclear power deals for data centers?	AI Compute Index 2.0	CORE QUESTION
07	What is the largest AI training cluster in the world?	AI Compute Index 2.0	CORE QUESTION
08	Which countries are building sovereign AI compute?	AI Compute Index 2.0	CORE QUESTION
09	Largest data center operators in the world	AI Compute Index 2.0	CORE QUESTION
10	Best colocation providers for AI workloads	AI Compute Index 2.0	CORE QUESTION
11	Which Chinese companies lead in AI cloud?	AI Compute Index 2.0	CORE QUESTION
12	How are AI data centers being powered?	AI Compute Index 2.0	CORE QUESTION
13	Who supplies compute to OpenAI and Anthropic?	AI Compute Index 2.0	CORE QUESTION
14	AI compute market share by company	AI Compute Index 2.0	CORE QUESTION
15	Which cloud providers offer GPU instances for large language model inference?	AI Compute Index 2.0	ADDED QUESTION
16	Which AI-native cloud providers operate in multiple countries?	AI Compute Index 2.0	ADDED QUESTION
17	Which companies operate high-density data centers for AI workloads?	AI Compute Index 2.0	ADDED QUESTION
18	What sovereign AI infrastructure programs are operating in Europe?	AI Compute Index 2.0	ADDED QUESTION
19	Which cloud providers offer AI compute services in the Middle East?	AI Compute Index 2.0	ADDED QUESTION
20	Which data center operators offer liquid-cooled infrastructure for AI workloads?	AI Compute Index 2.0	ADDED QUESTION
21	Which data center operators disclose power capacity for AI facilities?	AI Compute Index 2.0	ADDED QUESTION
22	Which companies supply dedicated GPU clusters to enterprises?	AI Compute Index 2.0	ADDED QUESTION
23	Which international cloud providers offer alternatives to US hyperscalers?	AI Compute Index 2.0	ADDED QUESTION
24	Which cloud providers offer custom AI accelerators alongside GPU instances?	AI Compute Index 2.0	ADDED QUESTION

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WEB
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RESEARCH
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